

Use Your Brains in Your Own Interest (October 1904)

O, workers of America, use your brains in your own interest, instead of being satisfied with deforming your bodies to enrich your masters!

You were born to noble manhood, not to serve as beasts of burden.

Be men enough to think and act for yourselves, and if you do, the mission of the Socialist Party will appeal to your intelligence and claim your allegiance and support.

To conquer capitalism, to abolish slavery, to put an end to poverty, to overcome injustice, to be free men, to have the right to work, to secure what your labor produces, to see your wives and children glad in the joys of home and health, peace, and plenty — you have to do one thing, and that can be expressed in one word: Unite!

You are a vast majority of the earth, and ought to rule it.

You are lacking in intelligence only, and this you have the means and opportunity to cultivate.

The mission of the Socialist Party is to free your minds from prejudice, cultivate your intelligence, develop your brains, that you may become the slaveless masters of the earth.

When you succeed to power, all humanity will be free and civilized, and the exercise of power to silence the discontent of slaves will be no longer necessary.

To the working class the Socialist Party makes its appeal. The Socialist Party is the working class, insofar as it has awakened to its class interests and become conscious of its class power.

To organize the working class into a political party to battle for and achieve their own emancipation is the mission of the Socialist Party, and every worker in the land should hail with joy its glorious advent and join with all his heart the swelling chorus of the social revolution.