

PROGRESS REPORT:

Spring Financial Campaign

June 6, 1974

Dear Comrades,

We made it -- and went over the top! As of today the National Office has received \$37,665, 104 percent of our \$36,000 national fund drive goal. Forty-four locals have reached their quotas, including 20 locals that went over 100 percent.

The Ossining local ranks top in the country by percentage paid. Although Ossining had already exceeded its quota, the local sent another \$15 to the N.O. last week. That gives the local a total of \$75 paid -- 150 percent of their \$50 goal. The Brooklyn local has sent in the most amount of money so far, \$2,400, but the Lower Manhattan local is close behind with \$2,396 in.

The final scoreboard will be compiled on June 19. This is to allow for maximum collection of fund drive money since some locals report that final payments are on the way and other locals that have already met their goal plan to send in additional money from pledges still outstanding. All locals should try to send in any further payments for the fund drive in the next week in order to be included in the final scoreboard.

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Summer Sustainer Drives

The summer months open up some new opportunities to strengthen the sustainer base of locals and allow us to make a headstart on the fall fund drive. By now, most schools have let out for the summer. Comrades who were on campus and either worked part-time while going to school or who were full-time students are now in a position to get full-time summer jobs. These comrades should be encouraged to do so and should be asked to raise their weekly sustainer pledge to the local. At the same time, other comrades can also be asked to raise their sustainer. Our experience has shown that by making sustainer raising part of a special drive involving the whole local, comrades may find that a wider range of members are willing to increase their sustainer pledge. The National Office urges locals to make plans for a summer campaign to raise the local's sustainer

YSA, Box 471 Cooper Station, N.Y., N.Y. 10003

base by increasing the per capita pledges. These plans should be incorporated into the summer budget projections and sent to the N.O.

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Paying Early on the Fall Fund Drive

Even though we're just winding up the spring fund drive and next fall's seems far away and hasn't even been launched yet, summer budgets should contain projections for sending in early payments to be credited to the fall drive. Much of the success of last fall's fund drive can be attributed to strengthening this aspect of our fund drive work.

Last June's National Committee plenum projected making fund drive payments as a high priority for our summer financial work. This succeeded in 15 locals taking informal summer pledges amounting to \$2,125 to be credited to the fall drive. Seventeen locals in all actually made payments over the summer totaling \$2,580, exceeding all projections. In addition, summer contributions from at-large members came to \$434, together putting the fund drive at \$3,034 paid before it even began.

The payments by locals last summer averaged \$152 for the 17 locals that contributed, ranging from \$46 to \$500 paid by each local. The median payment was \$100. These early pledges were a central reason that the fall fund drive kept on schedule for 13 out of the 14 weeks of the drive and we were able to successfully meet -- and exceed -- our national goal.

Making fall fund drive payments in the summer has at least two advantages. On the one hand it gives locals a headstart on the fall fund drive, helping them reach their quotas successfully thereby assuring us of meeting the national goal. Another side to it is the boost it gives the National Office's income in the summer months.

Locals could make payments on the fall fund drive over the summer by scheduling one or two social events, through regular sustainer collection or from profits from continued sales of our press. We are not suggesting that locals take special pledges from the membership in the summer. Every local should consider making a summer pledge and let the N.O. know what can be paid from now until the end of August.

Comradely,

Delfine Welch

Delfine Welch
YSA Financial Director