

PATHFINDER PRESS

410 WEST STREET, NEW YORK, N.Y. 10014 (212)741-0690

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FALL 1975 TITLES

Quantity	Price	Title	Editor/ Author	Month Available
_____	\$1.95	COINTELPRO! Illegal "Counter-intelligence" Programs the FBI Tried to Hide	Anthology	November
_____	\$2.45	Detente and Socialist Democracy*	Medvedev & Others	October
_____	\$1.95	Capitalism in Crisis	Roberts	August
_____	\$2.95	Teamster Politics*	Dobbs	September
_____	\$3.45	Pragmatism versus Marxism	Novack	September
_____	\$3.95	The Challenge of the Left Opposition (1923-25)	Trotsky	August
_____	\$3.95	The Socialist Workers Party in World War II	Cannon	August
_____	\$3.95	Writings of Leon Trotsky (1929)	Trotsky	November

RECENT BESTSELLING RELEASES

_____	\$4.95	Woman's Evolution	Reed
_____	\$1.45	Women in China	Curtin
_____	\$2.45	Black Liberation and Socialism	Thomas
_____	\$2.95	Life in Capitalist America: Private Profit and Social Decay	Coontz/ Frank
_____	\$1.95	America's Road to Socialism	Cannon
_____	\$2.25	Lenin's Fight Against Stalinism	Lenin/ Trotsky
_____	\$1.95	Lenny Bruce*	Kofsky
_____	\$3.95	Samizdat: Voices of the Soviet Opposition*	Saunders

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_____	\$2.25	La Dialéctica Actual de la Revolución Mundial	Anthology
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*A Monad Press Book exclusively distributed by Pathfinder Press, Inc., N.Y.

KEEPING CURRENT WITH PATHFINDER
August 1974 to July 1975

	<u>Aug</u>	<u>Sept</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Apr</u>	<u>May</u>	<u>June</u>	<u>July</u>	<u>Total</u>
Atlanta	+	+	-	-	+	-	-	+	+	+	-	+	7
Boston	+	+	+	+	+	-	-	+	+	+	+	+	10
Chicago	+	+	-	+	+	-	+	+	+	-	+	+	9
Cleveland	-	-	+	-	-	-	-	+	+	-	+	+	5
Denver	+	+	+	+	+	+	+	+	+	+	+	+	12
Detroit	+	+	+	-	-	+	-	+	+	+	+	+	9
Houston	+	+	+	+	+	+	+	+	+	+	+	+	12
Los Angeles													
Central-East	-	+	-	+	+	-	-	+	+	+	+	-	6
West													
Milwaukee	+	+	+	+	+	-	+	+	+	+	+	-	10
New York													
Brooklyn	+	+	+	+	-	-	+	+	+	+	+	+	9
Lower Manhattan	-	+	+	+	+	-	+	-	+	+	+	+	9
Upper West Side	+	+	+	+	+	+	-	+	+	+	+	+	10
Oakland/Berkeley	-	-	+	+	-	+	+	+	+	+	+	+	9
Philadelphia	-	+	+	+	+	-	+	+	+	+	+	+	10
Pittsburgh	-	-	+	+	+	+	+	+	+	+	+	+	10
Portland	+	+	+	+	-	+	-	+	+	+	+	+	8
St. Louis	+	+	+	+	-	+	+	-	+	+	+	+	10
San Diego	+	+	+	+	+	-	-	+	+	+	+	+	7
San Francisco	+	+	-	+	+	-	-	+	+	+	+	+	8
Seattle	+	-	+	-	+	+	-	+	+	+	+	+	8
Twin Cities	+	+	+	+	+	+	+	+	+	+	+	+	12
Washington, D.C.	+	-	-	+	-	+	-	+	+	+	+	+	8
<u>Total</u>	16	15	17	16	15	11	11	18	22	18	22	20	

Average current for 12 months = 17

Average current from March to July = 20, with 11 current all 5 months

+ = Current
- = Not Current

BACK DEBT PAYMENTS TO PATHFINDER
August 1974 to July 1975

	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Net change (\$)
Atlanta	0	-	+	+	-	+	+	-	-	-	+	-	- 163
Boston	ND	ND	ND	ND	ND	+	+	ND	ND	ND	ND	ND	0
Chicago	ND	ND	+	ND	ND	+	ND	ND	ND	+	ND	ND	0
Cleveland	+	+	-	+	+	+	+	-	-	+	-	-	3
Denver	0	-	-	-	-	-	-	-	ND	ND	ND	ND	- 450
Detroit	ND	ND	ND	+	-	-	+	ND	ND	ND	ND	ND	0
Houston	+	+	0	-	-	0	-	0	-	-	ND	ND	- 450
Los Angeles													
Central-East	+	-	+	-	-	+	+	+	-	ND	ND	+	- 437
West	0	-	ND	ND	ND	+	-	-	-	-	ND	+	+ 152
Milwaukee													- 216
New York													
Brooklyn	-	-	+	ND	+	+	ND	ND	ND	+	ND	ND	- 90
Lower Manhattan	+	-	0	-	-	+	-	+	-	-	-	-	-1102
Upper West Side	+	-	-	ND	ND	ND	+	ND	ND	+	ND	-	- 323
Oakland/Berkeley	+	+	-	-	+	-	-	-	-	+	-	-	-1536
Philadelphia	+	ND	0	ND	ND	+	0	0	ND	ND	ND	ND	- 141
Pittsburgh	+	+	-	-	-	0	0	-	-	0	ND	ND	- 437
Portland	0	0	0	+	+	-	0	+	-	-	-	-	+ 26
St. Louis	0	ND	ND	+	ND	ND	ND	+	ND	ND	ND	ND	+ 72
San Diego	-	+	-	-	-	+	0	-	+	+	-	0	+ 167
San Francisco	-	+	+	-	0	+	+	-	-	-	ND	ND	- 604
Seattle	0	+	-	+	+	-	+	-	-	0	-	-	- 425
Twin Cities	ND	ND	ND	ND	ND	ND	ND	ND	ND	ND	ND	ND	0
Washington, D.C.	ND	+	+	ND	+	-	+	ND	ND	ND	ND	ND	0
<u>Total</u>	-656	-419	-248	-226	+352	+723	+65	-1644	-1280	-105	-1834	-832	-6104
<u>Total # ND</u>	5	6	5	8	7	3	4	7	10	8	15	13	

NET CHANGE FOR AUGUST-JULY = BACK DEBT DOWN \$6104

ND = No Back Debt
0 = no change in back debt

- = decrease in back debt
+ = increase in back debt

SALES OF PATHFINDER BOOKS AND PAMPHLETS PUBLISHED DECEMBER 1974 TO JULY 1975

<u>title</u>	<u>month published</u>	<u>total # ordered</u>	<u># ordered by SWP & YSA</u>	<u>SWP & YSA = % of total</u>
Books:				
America's Road to Socialism	December	1614	1088	67%
Woman's Evolution	December	11570	1608	14%
Life in Capitalist America	April	1785	391	22%
Women in China	April	2534	344	14%
Writings of Leon Trotsky, 1930	May	618	208	34%
Lenin's Fight Against Stalinism	June	1225	420	34%
Capitalism in Crisis	July	644	317	49%
Pamphlets:				
The Racist Offensive Against Busing	December	2883	1891	66%
Who Killed Jim Crow?	February	1282	1041	81%
The Struggle for Community Control in N.Y. Dist. 1	April	616	524	85%
The Revolutionary Party	May	550	421	76%
Strategy for Black Liberation	May	499	385	77%

WOMAN'S EVOLUTION
SALES SUMMARY
(to August 10, 1975)

<u>paper</u>	<u>cloth</u>	<u>category</u>
1018	13	individual "cash" customers
1608	4	branches
236	0	YSA locals and YS teams
507	0	classroom adoptions
567	3	retail bookstores - campus
3428	7	retail bookstores - all other
2152	82	foreign
20	49	libraries
1575	35	wholesalers to retail bookstores - all
<u>459</u>	<u>702</u>	wholesalers to libraries
11570	895	Total

Branch bookstore orders:

111	Atlanta
77	Boston
93	Chicago
45	Cleveland
44	Denver
78	Detroit
42	Houston
100	LA - Central-East
75	LA - West
31	Milwaukee
51	NY - Brooklyn
51	NY - Lower Manhattan
126	NY - Upper West Side
80	*Oakland/Berkeley
57	Philadelphia
44	Pittsburgh
43	Portland
30	St. Louis
40	San Diego
15	*San Francisco
86	Seattle
60	Twin Cities
<u>45</u>	Washington, D.C.
1608	Total

* plus 184 copies ordered jointly by Oakland/Berkeley and San Francisco during Evelyn Reed's Bay Area tour

Number of copies of Woman's Evolution placed in bookstores by sales representatives:

<u>area</u>	<u># orders</u>	<u># copies to retail bkstrs</u>	<u># copies to wholesalers</u>
Atlanta	2	23	0
Bay Area	16	72	50
Bloomington	1	2	0
Boston	3	12	0
Cleveland	2	4	0
Denver	1	5	0
Houston	2	4	0
Lawrence, Ks	1	3	0
Los Angeles	79	522	175
Madison	4	25	0
Twin Cities	1	0	100
Washington, D.C.	9	67	0
<u>YS teams</u>			
Ohio/Ky	6	20	0
Upper Midwest	5	10	0
Ms/Ks	2	6	0
NY-NJ-Ct	1	3	0
Oregon	1	3	0
New England	1	5	0
Mid Atlantic	1	7	0
Ill/Wisc	1	5	0
SE	1	5	0
SW	1	5	0
<u>NYC rep</u>			
Boston	26	165	250
Chicago	27	123	0
Detroit	1	0	350
New York	50	361	150
Philadelphia	7	53	0
Twin Cities	6	16	50
Natl. chains	404	1737	---
Total		3263	1125
% of total sales to category		82%	71%

CAMPUS LITERATURE TABLES SALES JANUARY THROUGH JUNE 1975

Note: Actual campus sales figures are listed for YS teams and SWP branches. Only the \$ amount ordered from Pathfinder each month is available for YSA locals and at-large areas, and therefore may not accurately reflect campus sales.

() = at-large area NA = information not available

Figures rounded off to the nearest dollar

<u>REGION</u>	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Apr</u>	<u>May</u>	<u>June</u>	<u>Total</u>
<u>PENNSYLVANIA</u>							
YS team							\$170
Philadelphia	8	NA	0	5	0	0	13
Pittsburgh	NA	18	42	NA	NA	NA	60
State College	0	0	0	54	8	0	62
<u>UPPER MIDWEST</u>							
YS team							190
Twin Cities	-----	217	-----	64	27	7	315
(Mankato, Mn)	0	6	0	0	0	0	6
<u>NEW YORK-N.J.-CT.</u>							
YS team							355
Brooklyn	NA	NA	8	31	112	31	182
Lower Manhattan	NA	NA	NA	NA	NA	NA	NA
Upper West Side	11	116	NA	NA	NA	NA	127
(Hartford, Ct)	0	22	0	0	0	0	22
(New Haven, Ct)	0	21	0	0	0	0	21
(New Brunswick)	0	26	0	0	0	0	26
Albany, NY	0	0	25	0	0	3	28
(Buffalo)	0	0	28	0	0	0	28
(Geneseo)	0	10	13	29	21	4	77
(Ithaca)	0	0	0	43	0	0	43
<u>ILLINOIS-WISC.</u>							
YS team							250
Chicago	NA	NA	NA	57	30	NA	87
Milwaukee	125*	0*	56*	67	NA	7	255
(Carbondale)	0	23	7	0	0	0	30
Urbana	29	0	0	0	0	0	29
Madison	29	0	32	0	0	21	82
<u>NORTHWEST</u>							
YS team							285
Portland	NA	NA	NA	NA	NA	NA	NA
Seattle	NA	NA	NA	NA	NA	NA	NA
(Bellingham)	61	0	0	0	0	0	61
<u>ROCKY MOUNTAIN</u>							
YS team							275
Denver	55	4	18	9	10	0	96
(Greeley)	57	0	0	0	0	0	57
(Ft. Collins)	0	15	0	0	0	0	15
Logan	76	9	82	0	47	0	214
<u>MISSOURI-KANSAS</u>							
YS team							270
St. Louis	8	NA	NA	NA	NA	NA	8
<u>NORTHERN CALIFORNIA</u>							
YS team							220
San Francisco	NA	NA	NA	NA	NA	NA	NA
Oakland/Berkeley	79	NA	NA	NA	95	45	219
(Chico, Ca)	0	0	0	33	0	0	33

*Literature ordered from Pathfinder before SWP branch formed

(Sacramento)	25	0	23	0	0	0	48
San Jose	0	61	30	0	0	0	91
<u>OHIO/KENTUCKY</u>							
YS team							260
Cleveland	NA	NA	NA	NA	NA	NA	NA
Lexington, Ky	0	0	4	0	24	0	28
Louisville, Ky	0	0	40	0	0	0	40
Cincinnati	55	0	28	0	0	0	83
Columbus	0	0	63	0	91	19	173
<u>SOUTHEAST</u>							
YS team							215
Atlanta	NA	NA	21	NA	65	NA	86
Tallahassee	0	17	0	0	0	0	17
Nashville	4	51	7	21	0	13	96
Knoxville	0	0	0	24	0	44	68
<u>NEW ENGLAND</u>							
YS team							235
Boston	-----119-----			NA	NA	NA	119
(Durham, NH)	0	0	0	21	0	0	21
(Kingston, RI)	0	30	0	0	0	0	30
<u>MID-ATLANTIC</u>							
YS team							180
Washington, D.C.	NA	NA	NA	NA	NA	NA	NA
Baltimore	22	14	9	0	0	61	106
(Greenville)	46	0	0	0	0	0	46
Charleston	0	40	0	0	0	0	40
<u>MICHIGAN-INDIANA</u>							
YS team							400
Detroit	NA	108	149	NA	NA	NA	257
Bloomington	0	103	63	28	0	0	194
(Chesterton, Ind)	0	0	0	0	0	23	23
Indianapolis	0	0	0	0	0	28	28
Muncie	0	0	61	0	0	0	61
Ann Arbor	0	147	0	0	0	0	147
East Lansing	0	19	20	0	41	0	80
Grand Rapids	0	0	0	0	13	0	13
Mt. Pleasant	0	0	59	0	0	0	59
<u>SO. CALIFORNIA</u>							
YS team							NA
LA - Central East	NA	NA	NA	NA	NA	NA	NA
LA - West	NA	NA	NA	NA	NA	NA	NA
San Diego	37	22	NA	12	7	9	87
Santa Barbara	7	0	67	0	0	0	74
<u>TEXAS-OK-LA-AR</u>							
YS team							460
Houston	71	19	14	NA	NA	NA	104
New Orleans	0	0	0	0	16	0	16
Dallas	0	16	0	0	0	0	16
San Antonio	18	0	0	0	0	0	18

TOTALS

For YS teams: \$3765 (no figures available for one team)
For branches: \$2014 (no figures available for eight branches, for all others the figures are incomplete)
For YSA locals and at-large areas: \$2450 (literature ordered)