

COMPARISON OF AVERAGE WEEKLY PAID CIRCULATION FIGURES -- 1978

	<u>1978</u>	<u>1977</u>	<u>1976</u>	<u>1975</u>	<u>1974</u>	<u>1973</u>	<u>1972</u>
<u>The Militant</u>							
Bundles	7,177	10,521	9,256	12,709	11,322	11,920	10,396
Subs	10,587	11,458	6,797	8,307	11,964	19,479	14,209
Total Paid	17,764	21,979	16,053	21,016	23,786	31,399	24,605
<u>Daily World</u>							
Bundles	33,928	28,049	22,572	26,205	26,057	25,405	15,779
Subs	6,587	5,707	9,788	10,437	10,866	10,156	10,315
Total Paid	40,515	33,756	32,360	36,642	36,923	35,561	26,094
<u>Guardian</u>							
Bundles	4,822	5,077	3,114	2,600	2,800	3,019	2,875
Subs	14,864	15,135	17,325	18,385	17,918	16,391	15,612
Total Paid	19,686	20,212	20,439	20,985	20,718	19,410	18,487
<u>Bulletin</u>							
Bundles	4,349	6,479	4,650	4,723	5,975	9,136	7,377
Subs	421	874	984	1,918	10,022	10,275	5,156
Total Paid	4,770	7,353	5,634	6,641	15,997	19,411	12,533
<u>People's World</u>							
Bundles	3,215	630	585	560	2,843	5,351	4,690
Subs	4,097	6,682	5,906	4,415	2,608	2,746	2,525
Total Paid	7,542	7,312	6,491	4,975	5,451	8,097	7,215
<u>Workers Vanguard</u>							
Bundles	5,091	3,625	3,450				
Subs	2,312	1,697	1,660				
Total Paid	7,403	5,322	5,110				
<u>Workers World</u>							
Bundles	6,552	6,719	6,353				
Subs	5,614	4,836	3,881				
Total Paid	12,166	11,555	10,234				
<u>Workers Power</u>							
Bundles	DEFUNCT	1,954	3,730				
Subs	11/78	1,058	876				
Total Paid		3,012	4,606				
<u>Weekly People</u>							
Bundles	5,128	6,229					
Subs	3,544	3,727					
Total Paid	8,672	9,956					
<u>In These Times</u>							
Bundles	2,600	2,500					
Subs	9,200	5,500					
Total Paid	11,400	8,000					
<u>Challenge/Desafío</u>							
Bundles	11,694	12,610					
Subs	1,968	2,062					
Total Paid	13,662	14,672					
<u>The Call/Ll Clarin</u>							
Bundles	10,519						
Subs	1,843						
Total Paid	12,362						

As of date we weren't able to get the figures for Workers Viewpoint -- as for Revolution it is sent first class and therefore do not have to publish circulation figures. Also, Workers Vanguard is now a bi-weekly (previously it was a weekly).