

Box 471 Cooper Station
New York, New York 10003
September 14, 1967

To All Organizers

Dear Comrades,

At the YSA plenum, the National Committee approved a fall subscription drive of 500 new full-year subs for the Young Socialist.

With the increasing radicalization of young people in this country, we have both an opportunity and an obligation to present our ideas to as many young activists as possible. We should look at sub work for the YS as an important initial step in recruiting a young person to the YSA.

It is important that this sub work be well organized on the local level as part of our antiwar and campaign activities. The national quota is relatively small, making it possible to get almost all the subs from antiwar and campaign contacts, but locals should attempt to go over their quotas if possible.

Any ideas that locals have on how to sell subs should be sent into the NO so they can be passed on to other locals.

The sub drive will begin September 15 and will run until November 15. For \$1.25 the new subscriber will receive the YS for one year. Comrades should emphasize when selling subs that the YS is now a monthly magazine and a real bargain for \$1.25.

New subscribers should be given a copy of the YS when the sub is sold. This should be marked on the sub blank so the locals can be credited for the number of YS's given to new readers at the end of the drive.

Sub blanks were sent out to each local at the beginning of the summer. Please indicate on the enclosed form whether you need more sub blanks. Also indicate the name of the local sub drive director and the accepted quota.

The forms should be returned to the National Office by September 25.

Comradely,

Charlie Bolduc

Charlie Bolduc

Proposed Quotas
FALL SUBSCRIPTION DRIVE
Sept. 15 - Nov. 15, 1967

	Antioch	20
	Atlanta	20
	Berkeley	40
	Boston	30
	Chicago	40
	Philadelphia	35
	Cleveland	40
	Detroit	45
700	Los Angeles	25
	Madison	30
	New York	65
	San Francisco	35
	Seattle	20
	Twin Cities	30
	Washington, D.C.	25
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	TOTAL	500

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Please fill in and return to the National Office by Sept. 25

Local _____

Accepted Quota _____

Sub Drive Director _____

Address _____

Remarks: