

# International Greeting

By Eugene V. Debs

In making its bow to the workers and to the reading public of America, the American Appeal sends its greetings in this its initial issue to the labor and socialist movement of the entire world. To the workers of all nations this paper owes allegiance and will give support to the extent of its power in their struggle to abolish capitalist misrule, to put an end to war, to emancipate the toiling and producing millions, and finally to civilize the human race. The American Appeal is the exponent of the international

Socialist movement as well as the official mouthpiece of the Socialist party of America, and as such it favors and will encourage and support the industrial, political and co-operative organization of the workers as the essential means of developing power upon the economic field in the political arena, and in co-operative enterprise and activity for their industrial emancipation. The American Appeal is not limited, however, in its educational work to the mere economic and political phases of the inter-

national struggle to abolish capitalist tyranny and misrule. This paper will urge the necessity for education of the workers and the common people in the fullest sense of the term, as well as their social, moral and spiritual development, that the best, the loftiest and noblest there is in human nature may be called forth and brought into play for the promotion of the mental, moral and spiritual growth of the race and for achieving a civilization worthy of the name on this planet.

Industrial  
Democracy

# American Appeal

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## Mellon Tax Bill Wins

### Debs' Column

#### We Must Fight.

To inculcate the spirit of fight among the workers of America is no small part of the mission of the American Appeal.

It is only when this spirit is thoroughly aroused that there is any hope for the toiling and producing millions of the land.

The Socialist party is a fighting organization but it fights with the weapons of reason and sanity and not with the murderous and destructive guns, bombs and gases the ruling and exploiting masters of capitalist misrule use to keep their victims in poverty and subjection. The workers that are contented with wage-slavery and are not willing to make an effort to break their shackles deserve no better than they are getting under the capitalist system, and as long as they remain in this sordid condition their masters will fleece and pluck them and look down upon them with scorn and contempt for their supine and slavish submission.

Fortunately there are those in the working class who are not satisfied with wage slavery and they share with us the conviction that we must fight if we would be free, and that our first duty is to equip ourselves with the means to make that fight a winning one for the working class and for humanity at large. The workers have had to fight for every concession ever made to them, for every inch of progress they have ever made, and they must now develop greater organized power than they ever had before to fight the growing battle of the ages for the emancipation of all the workers of the world.

#### Anita Whitney

The American Appeal denounces and condemns the infamous outrage perpetrated upon this noble woman by the corporation-controlled courts of California. For simply joining a Labor organization which has long since passed out of existence Anita Whitney has been sentenced to a term of ten years in the state prison of that corporation-ridden state.

It is monstrous and unbelievable. In no other nation and under no other government on the face of the earth would such a brutal outrage have been perpetrated in a so-called court of justice. In the name of law, upon not only an absolutely innocent woman but upon one of the purest characters and noblest souls ever enlisted in the service of humanity.

In the name not only of justice and humanity but of common decency the American Appeal calls upon all American citizens worthy the name to rise in protest and indignation and compel those brutal cohorts of capitalism in California to release Anita Whitney from their foul and corrupting clutches.

#### Ho! For Pittsburgh.

By unanimous vote of the National Executive Committee at its recent session in Chicago, Pittsburgh was chosen for the next national convention of the Socialist Party.

May 1, May Day, International Labor Day, is to be the opening day of the convention.

Pittsburgh, the teeming, throbbing industrial center, is indeed a fortunate choice for the next convention. A

### High Lights on Berger's Tax Speech

(Delivered in Congress, December 12)

This bill (the Mellon Tax Bill) will promote the concentration of wealth and hasten the downfall of the system.

On the one hand it cuts down the income tax of the richest of the rich, about 3,000 in number, \$100,000,000 a year. Forty-two topnotchers among them will save \$20,000,000 next year. This will help big business and also help the campaign funds of both old parties.

As a matter of fact 42 men got as much reduction as 2,300,000 men at the other end.

It will release 3,000,000 persons from paying any income tax at all, and the total number of income taxpayers was only 4,270,421 in the year 1924.

The average voter who does not realize that he is paying more than his share of a tax whenever he buys a pair of shoes or smokes a pipe of tobacco, will cheer it up for the Republican party up north and the Democratic party down south, because he is not paying an income tax.

Under the present law, the net of June 2, 1924, only that part of the net income of taxpayers WHICH EXCEEDED \$500,000 is subject to a surtax of 40 per cent. Owing to the graduation of the tax and because it is really only paid on the income WHICH IS IN EXCESS OF \$500,000, IT ACTUALLY MEANS ONLY 13.82 PER CENT OF THE WHOLE INCOME.

The bill before us proposes that the maximum surtax is to be cut from 40 per cent to 20 per cent. DUE TO THE GRADUATION OF THE TAX, THIS MEANS THAT THE VERY LARGE INCOMES WILL PAY AN AVERAGE OF ONLY 9.41 PER CENT ON THE WHOLE INCOME.

We are told that the heavy reduction from 40 to 20 per cent will make capital available for business enterprise. But there is the fact that nine and a half billion dollars (most of it in recent years) have sought investment in foreign countries.

wire just received from there declares that the local comrades are delighted and will at once begin preparations to make the opening day and the convention in general the most noteworthy event in the history of the party.

In connection with the opening there will be a mass demonstration such as the party has not held since the war.

Everything is now combining to favor and build up our party just as everything seemed combined during the war to destroy it.

The party has triumphed and is now once more on the high road, under full pressure, making proudly for its destined port.

Everywhere we are greeted with the cheering, inspiring signs of revival and reorganization.

Get in line, comrades! Your local must be represented at the Pittsburgh convention which will be in the nature of a glorious celebration of the triumph of the party over all the forces that threatened its destruction.

By a vote of 390 to 25, equally implicating the Republican and Democratic parties, the new tax bill fostered by Secretary Mellon and promoted by such spokesmen of Wall Street as Congressman Ogden Mills of New York, has passed the lower branch of the national legislature.

This overwhelming alliance of Republicans and Democrats in the House favoring the raising of the Super-rich practically insures that this bill with few modifications will become a law.

The main features of the bill, which now becomes the center of activity in the senate, are as follows: Surtax rates on the largest incomes are to be reduced from 40 to 20 per cent.

The clause in the existing law providing for the publication of income tax returns is repealed.

The rate on inheritance taxes is reduced from 40 to 20 per cent.

Income tax rates are reduced on incomes of \$4,000 from 2 to 1 1/2 per cent; on incomes of \$4,000 to \$8,000 from 4 to 3 per cent; on incomes above \$8,000 from 6 to 9 per cent.

Exemption for single men is increased from \$1,000 to \$1,500. Exemption for married men is increased from \$2,500 to \$3,500.

Wall Street Triumphs.

Wall Street is triumphant. Its publicity campaign begun in 1920 for a GENERAL reduction of income taxes and a SPECIAL lightening of burdens on the moderate income taxpayer has reached a culmination that the wise and discerning might have foreseen from the first. IT HAS FREED THE SUPER-RICH OF AMERICA FROM THE SUPER-TAX. IT HAS RELEASED IT TO NEW CONQUESTS, NEW POWER AND ADVANTAGE OVER THE AMERICAN PEOPLE; AND IT HAS SHIFTED A NEW BURDEN OF TAXATION ON ALL GROUPS BELOW ITSELF.

The three outstanding inequities of this bill are the cutting in two of the surtax; the protection of the rich from publicity in tax returns, and the cutting of the inheritance tax in two.

New Power for Rich.

The first of these at once releases an enormous new surplus to American Big Business. No one having the most elementary knowledge of economics believes for one moment that the super-rich are going to hand this sum back to the American people in the shape of lower prices for the necessities of life or in better wages for the workers.

On the contrary, prices will remain at the present high level or will continue to go up. Wages will remain at the present level, or will go down.

The magnates will retain every cent of this wealth released by reducing the surtax. They will use it in a fresh concentration of wealth; in a completion of trust building, unprecedented in the history of this country.

New gigantic sums will be released for foreign investment and the conquest of the world by Wall Street will proceed at an increased pace.

Publicity Withdrawn.

Just at a time when the publication of income tax returns was proving to be one of the greatest protections to the American people and was releasing knowledge about the wealth and the operations of the super-rich which was indispensable to their safety, this safeguard is being cunningly removed. The repeal of the inheritance tax provision in the present law removes one of the last obstacles to the found-

(Continued on page 3)

## Face Coal Crisis or Settlement

The bald outlines of the present anthracite coal situation should arouse the people of the United States as nothing has done for years.

In the dead of winter with snows and blizzards raging over the northern section of the land, we have this strike tying up entirely a large and wholly essential part of the fuel supply of the country.

One hundred and fifty thousand coal miners have settled down at death grips in the coldest season of the year with one of the most completely organized and self-sufficient monopolies in America.

This monopoly is grimly digging in for the winter. It is matching its gigantic material resources in the coldest season against the hungry stomachs and shivering backs of 150,000 workers, regardless of consequences to millions of consumers equipped and prepared only to burn anthracite coal.

Situation Unprecedented.

This situation is wholly unprecedented in the United States. An endurance test between organized capital and organized labor is not new. The persistence of a great monopoly in its efforts to crush organized labor despite results to the public is not new.

The waging of a deadly battle tying up an essential part of the nation's fuel supply in mid-winter is entirely new.

## America Finances Rule of Mussolini

The United States government has granted its most favorable debt terms to the Italian Fascist government, the most atrocious dictatorship in the world.

Following this amazing event, Morgan, the financial monarch of America, and his satellites, have poured into Italy loans of hundreds of millions of dollars.

These favors and these loans from the government and financiers of the greatest republic in the world are bolstering up and prolonging the life of the one government in the world which is the greatest menace to democracy, peace and the emancipation of the workers.

Behind these startling facts are developments that hold in store for the labor movement the most gigantic danger that has confronted it in a generation.

Mussolini Victorious.

Here are the facts: When Great Britain asked for the most favorable debt terms the United States government could grant, it was given 75 cents on the dollar.

The French offer was flatly rejected. Belgium, the foothold of the war, was compelled to accept 40 cents on the dollar and this was considered a tremendous concession.

The American debt commission headed by Mellon and Smoot, and with the approval of President Coolidge, has agreed to accept about 20 cents on the dollar and Italy has been given 62 years in which to pay.

Why was the most brutal dictatorship in Europe granted the most favorable terms?

The answer is found in the close connection between Morgan, the financial king of America and the White House, and in the operations of American high finance in Italy as soon as the terms were consummated.

Government Backs Magnates. Government of Washington, D. C., organ of the sixteen standard railroad organizations, says in this connection: "The word of Morgan is final with this administration. One of his partners, Dwight W. Morrow, spends large part of his time in the White House and is the President's first adviser on major issues."

Mussolini wanted a favorable settlement in order that Morgan might float a large loan in this country.

For the next five years Italy is obligated to pay us only \$5,000,000 a year. During that time the American people will pay \$50,000,000 interest on the money loaned Italy.

Our people will pay twelve times as much on account of interest as the Italians will pay on account of interest and principal.

In the meantime American capitalism has financed and saved international Fascism whose special objectives are the destruction of the labor, co-operative and Socialist movements.

Behind this unprecedented situation lies a fact that should arouse the workers and the consumers of this country.

THIS BATTLE INVOLVING A NECESSARY PART OF THE NATION'S FUEL SUPPLY WAS STAGED IN THE WINTER BY THE ANTHRACITE COAL COMBINE.

It was staged in the winter for two reasons:

Select Winter for Battle.

Winter offered the best opportunity to loot the consumer and clean up on gigantic reserves of better and inferior grades of coal.

Winter with its stinging blasts and its cruel storms, was the best ally the coal trust could summon to starve and freeze the miner, destroy his organization and force him into submission.

A staggering blow, a few years before, had been dealt the railroad shippers, composing one of the largest and most militant divisions of organized labor. If the coal miners' union composing another of the largest and most active divisions of organized labor, could be wiped out by another blow struck when the miners were least able to resist, the whole structure of organized labor in America might totter before the attack.

The anthracite combine was able to stage this battle in the winter, because it was able to name the date when the contracts with the United Mine Workers' Union, signed two years before would expire.

It set the date of expiration so that the contracts would terminate on August 31, 1925.

It has been getting ready for two years to deliver its supreme blow against organized labor.

The expiration of one set of contracts necessitates the calling of conferences for the negotiation of new contracts.

Coal Barons Force Strike.

At these negotiations, on the eve of winter, the anthracite operators TOOK A STAND THAT COULD HAVE NO OTHER EFFECT THAN TO PRECIPITATE A STRIKE.

To every one of the seven provisions for the new contract presented by the miners, they maintained an attitude of obdurate refusal. They would not hear to the check-off system under which union dues are deducted in advance from the pay checks of the miners. They ignored the demand for the recognition of the union. They absolutely refused to listen to any provision asked by the United Mine Workers that would entail the slightest increase of operating expenses in the mines.

IN THEIR TURN THEY DEMANDED A RETURN TO THE PREWAR LEVEL OF WAGES AND CONTRACT WORK.

THIS WOULD HAVE MEANT AN AVERAGE REDUCTION IN PAY TO THE MINERS OF ABOUT \$2.50 PER DAY.

They did not offer to put their business back on a pre-war basis. They did not offer to cut the price of coal to the pre-war level. BUT THEY ASKED THAT THE ITEM OF PAY TO THE MINERS BE REDUCED TO PREWAR LEVEL.

The miners asked for a 10 per cent raise; but if they had asked for nothing, this strike would have been forced upon them by the impossible attitude and demands of the operators.

Like a well organized and well general army, the operators chose the time and place and nature of their position, so as to insure a complete and crushing defeat of the miners.

Double-Headed Scheme.

As a monopoly, an extortioner and a profiteer, the anthracite combine had good reasons to interach and dig in at such a position at such a time.

It had accumulated a strong reserve of the better grades of coal.

MORE IMPORTANT STILL, IT HAD FILLED ITS BINS TO CAPACITY WITH THE SMALLER-SIZE AND INFERIOR GRADES OF COAL.

For a considerable length of time the combine had tried to find a market for these inferior grades of coal. Despite its efforts, they continued to accumulate. They accumulated until there was no further storage room for them. They accumulated and filled the bins in spite of the fact that the monopoly had altered their screens so that the small size grades of coal would be sifted into the better grades, and these adulterations would be sold for the price of standard grad.

Nothing in the world would serve quite so well as a strike just at this juncture. A strike, in the public mind, would put the onus of closing the mines on the miners instead of on the operators. A strike in the winter would enable the operators to sell their big reserves of better coal, and after that to clean up on their inferior grades down to the very dust of the coal mine. While the coal trust was making an enormous clean up with one hand from the consumers, it could put the miners' union down and out for good with the other.

THAT IS WHY THE ANTHRACITE COAL COMBINE TOOK AN IMPOSSIBLE STAND TOWARD THE DEMANDS OF THE MINERS AND MADE DEMANDS UPON THE MINERS THAT LEFT NO ALTERNATIVE BUT THE STRIKE.

Swag and Swindle.

When the operators began negotiations with the miners they had already stored 7,000,000 to 9,000,000 tons of coal. WITHIN SIX WEEKS AFTER THE BEGINNING OF THE STRIKE THEY WERE SELLING THIS COAL FOR THREE, FOUR AND FIVE DOLLARS MORE THAN THE PRICE BEFORE THE STRIKE.

The consumer in New York City now is paying more per pound for hard coal than the Cuban planter gets per pound for sugar. He is paying from 1 1/2 to 1 3/4 cents per pound for anthracite.

With the price of its reserves of better coal steadily mounting; with its own railroads carrying its own coal and forcing the consumers to pay excessive freight rates, which it pocketed itself; with its own sales agencies handling its own coal and putting their profits in the war chest of the combine; with its own wholesalers making high margins and turning the proceeds over to the combine, and with the public forced by winter and scarcity

(Continued on page 3)

"Give us this day our daily bread" will now be addressed to the newly formed bread trust.

Hooover has asked American financiers not to give credit or financial encouragement to foreign trusts wishing to trade in this country. He said nothing as loud as a whisper about denying credit to American monopolies. Evidently America is to be turned into a special reservation for home-made trusts.

This Coolidge economy is a queer thing. While Congress was voting to slash taxes \$25,000,000, Secretary Mellon was floating a loan of \$450,000,000 "so that the treasury will be able to carry on its operations until March 15." Thirty million dollars of this borrowed money is to be used to "reduce the outstanding public debt"; but—the interest on this \$450,000,000 will get the country in debt \$17,000,000 more. Get your pencils and figure how long it will take Coolidge and Mellon to get the nation out of debt.

In his message to Congress President Coolidge told the farmers that their only remedy lies in co-operative marketing.

Another part of his message gives the big business owners, who control farm marketing, assurances that amount to a pledge that the government will not interfere with their control and conduct of business. In other words, he tells the farmers to save themselves by a process which he himself has helped to make impossible. This is typical of old party politics.

The government of New South Wales, Australia, in its brick-making business. In the fiscal year ending June last these brickworks made a profit of \$150,000 after providing for \$18,000 for the employees on a profit-sharing basis, \$12,500 for overhead on the plant, \$90,000 carried forward on the accumulated profit and loss account, and in addition New South Wales has a surplus of \$105,000 and pipe and reinforced concrete works from which

it realized \$106,000. The strong and growing Labor party of New South Wales is responsible for the existence and success of these publicly owned industries.

Down in Mexico where the government is controlled by labor and the peasants, and the president is a Socialist, some recent legislation has caused certain big business newspapers in the United States to suggest armed intervention as the proper remedy. One proposed law has given particular offense. The Mexican Lower House has passed a bill providing for the sharing of the profits of industry by the workers. In order to ascertain what profits there may be in any industry are authorized to examine the books of the employer. The bill also provides that the owners shall stand the expense of caring for the sick and injured in industry. This is only asking that the workers share in the gains of industry and enjoy the protection of industry, but it looks like an out-

rage to investors from a country that has nice, kind workers who never insist on having a share in either government or industry.

Recent elections in various parts of the world were on the whole favorable and highly encouraging to the workers. In the municipal elections in Great Britain the Labor Party gained more than 40 per cent or 200 seats. Thirty-six Labor mayors were elected. In Berlin the Social Democratic Party increased its representation from 46 to 75. The communists increased theirs from 29 to 43. These two parties of the workers now control Berlin, the world's fourth city. In the Belgian municipal elections the Socialists gained 30 seats and the communists 11. The Socialist party representation was increased from 47 to 49 in the Swiss parliament, giving labor the largest group in that body. Only in Czechoslovakia was there a loss as a result of a split between the Czech Social Democrats and the German Social Democrats, the former receding

from 52 to 29 representatives in parliament and the latter from 29 to 18, while the communists increased their representation from 27 to 42. In Latvia, formerly a part of Russia, the left Socialists came out of the election the strongest party in the country, having 32 members out of 100. In Australia the Labor Party vote was the largest ever cast, but the compulsory voting law drove so many of the conservative stay-at-homes for the first time to the polls that the Labor representation fell from 29 members of parliament to 26 out of a total of 63.

In Japan on December 1 was born the Proletarian Political Party, Japan's new Labor Party. It is the response of the Japanese workers and peasants to a new law giving the vote, with certain restrictions, to them. It is the answer to the development of the modern factory system in Japan with its oppressed wage-earners. The Japanese workers believe in beginning their political existence right. They realize the danger of leaving the farmer and

labor voters to flock into the old political party nets. The platform is moderate, but the new party is clearly and frankly a party of, by and for the workers, and will inevitably develop along right lines as a result of its struggles, as all real labor parties have done in every part of the world.

From the Farm Bureau Federation has come a protest against the high cost of government in America. Last year, states the local government cost more than a billion dollars. This was more than all the farmers in the United States were paid for the 1924 crops. All the farmers in the United States raising all the foodstuffs and raw materials for all the people and industries of the United States, did not realize as much in gross returns as was paid the countless horde of office-holders and government pensioners and government debtors AND WAR DEBTORS last year! Not only has our government become top-heavy, but it has developed an appetite big enough to swal-

low all the national crops each year. Its capacity for swallowing has doubled in seven years. Where will it end?

The whole world is facing this same menace of increasing government cost. It is the price that is paid under the present system for excluding governments from all productive activity in order to reserve these activities for private corporations. Governments under the present system become non-producing parasites. They expand their parasite activities until they threaten to sap the life of the nations. The only remedy is a system where the government serves the whole people in the field of production as an instrument of real democracy and co-operation.

America is not the only country where Socialists are awakening. In France, in Germany and in China they are dominating the situation. Even Mussolini is losing his head over what he sees coming.

# Nation-Wide Support Is Pledged The Appeal

**Faith Chevallier**  
(Granddaughter of John Hancock, one of the fathers of American political democracy, and personal friend of Wendell Phillips, who gave the best part of his life to the emancipation of the colored race.)

The AMERICAN APPEAL with Eugene V. Debs as its standard bearer, is the Torch of Liberty that has come down from Hancock through Phillips to the present generation of Americans. Let us consecrate ourselves with pure hearts and unselfish lives to the glorious truth thus symbolized in this broadening and deepening of the highest ideal of American liberty, and help usher in the new Earth wherein dwelleth Righteousness, Justice, Joy and Peace.

**John D. Wayland**  
(Son of J. A. Wayland, founder of the Appeal to Reason.)

I have thought since the post-war crisis, what a wonderful opportunity there was for another international publication covering the field as we formerly covered it and you have my best wishes for a phenomenal success. I am not acquainted with the personnel of the National Executive Committee, with few exceptions, but if they are all of the same calibre as Berger and Hillquit, you are bound to succeed and God bless our dear old Eugene Debs.

**Upton Sinclair**  
(Famous Socialist and former editorial writer for the Appeal to Reason.)

For many years I have been praying for the thing you have set out to give us. Along with my happy best wishes I venture to offer one bit of advice. Make one rule and stick to it—do not waste no time attacking other parties and wings of the movement, or replying to their attacks. TRAIN YOUR GUNS ON CAPITALISM AND KEEP THEM THERE.

**N. A. Richardson**  
(Formerly of the Appeal to Reason editorial staff—author of Methods of Acquiring National Possession of Our Industries.)

My sincerest hope is for the success of the APPEAL. May it supply the sorely needed light in the American Labor movement. Lead us into no ostentatious alliances with any species of capitalist organization or with advocates of destructive, sabotaging reactionism. Let us labor for the elimination of the exploiter from the industrial field and for the establishment of justice as the foundation of our civilization.

**Vida D. Scudder**  
(Instructor in Washington, author, magazine writer.)

It is good news that there is to be a weekly newspaper edited by Eugene V. Debs. The time is always ripe for

serious socialist propaganda, but today such propaganda is especially to be desired; for never was there a time when misunderstandings of our position from both sides were more current, or when the interpretation of economic forces which sane socialist theory alone can furnish was more necessary to any effective advance towards the city of freedom and brotherhood.

With best wishes that you may be as wise as you are ardent and as ardent as you are wise; that you may be generous toward all who differ from you, and uncompromising in loyalty to your own truth, I remain.

**Charles Bonsall**  
(Civil War Veteran, who fought to free the black worker and continued to fight to free the white worker.)

Blackstone defined civil law as "A rule of action laid down by the supreme power of the state commanding that which is right and prohibiting that which is wrong. This harmonizes with the rule of action laid down in the Sermon on the Mount. The earth with all its elements, by Divine right, belongs to the people who perform useful service. These embrace ten per cent of the population, and they should unify and organize into a WORLD BROTHERHOOD and take possession of the planet. There is no other basic, ultimate solution of the labor problem. This should be the standard slogan of the AMERICAN APPEAL emblazoned in red.

**Lydia G. Wentworth**  
(Veteran Socialist and well known writer.)

Hail, The American Appeal! Hail to the publication devoted to the people! Inspired by honesty and fearlessness, exposing sham and corruption, its pages will transmit the message of freedom and brotherhood to drooping bodies and fettered souls and reflect the love for humanity that animates the great heart of its leading spirit, Eugene V. Debs!

Joyous New Year's greeting to our new national paper and its beloved editor!

**Dr. Wm. J. Van Essen**  
(Chairman of Inter-County Socialist Conference, Pennsylvania.)

Western Pennsylvania delights in celebrating the launching of the good ship "The American Appeal" on Jan. 1, 1926. With Captain Debs at the helm we are prepared to "sail on"; yes, "sail on"; knowing that our voyage will be rough at first, but every sailor knows that beyond the storm there is a port—and we know that our principles are sound and in harmony with Social Evolution.

Comrade Debs, our crew is with you in making a success of the new social

Appel; use it to unmask this hideous capitalist system; the hour has struck to tear off the muzzle that has kept us mute; now tell the American people in a militant manner that capitalism must end as does the night, and Socialism, the hope of humanity, must rise as does the sun at dawn of day.

**Daniel W. Hoan**  
(Socialist Mayor of Milwaukee.)

With heartfelt joy do I congratulate Eugene V. Debs, the National Executive Committee, and all comrades who have made the American Appeal a reality—a fitting answer to all the

powers of oppression that wrecked our press and disintegrated our forces since the war. The paper means the building of a mighty Socialist Party.

**Max S. Hayes**  
(Labor and Farmer-Labor leader, editor Cleveland Citizen.)

The announcement that The American Appeal is to make its appearance with satisfaction by every progressive-minded man and woman in the country, and particularly so since the old war-horse of the labor movement, Eugene V. Debs, is to be at the editorial helm. The time is ripe for the launch-



**Julius Augustus Wayland**  
(From George Allan England's "Story of the Appeal.")

That Wayland was the greatest propagandist of Socialism America has ever seen, none can deny. His whole life, from the time of his awakening to the truths of Socialism till his last hour, was one long, hard, indefatigable battle for the spreading of the light. He never allowed anything to obscure that issue, or interfere with his ambition to convert the unregenerate. He was the crusading spirit; the whole world was his battleground. What Debs has been on the rostrum, moving vast audiences with his eloquence, Wayland was with his pen, flinging out truths that have profoundly controlled the thoughts and lives of millions. To the work of making others see what he himself understood and believed he gave his unswerving devotion and many laborious years of a life the story of which reads like a romance.

ing of a national newspaper that will fearlessly attack the forces of reaction in an aggressive manner and espouse constructive principles and policies to the end that sanity may be re-established in the nation. Wishing you every success, I remain.

**Joseph E. Cohen**  
(Writer of long standing for leading Socialist publications.)

Arrival of the AMERICAN APPEAL means that the times bring forth the national messenger of release for the burdened by the cares of poverty, cure for the weary from the ills of overwork and worry, promise for the despairing from war and devastation, hope for those who will to create human, world-wide fraternity.

Possibilities for accomplishment for every resource of the imagination are infinite. No more wonderful happiness could offer itself than to give freely of hand and heart to bring happiness to all of human kind.

**John M. Work**  
(Editor Milwaukee Leader, well known Socialist writer.)

We shall welcome the American Appeal as one welcomes the child of a deceased comrade who was near and dear.

It will be a sturdy infant. Let's love it and nourish it and see that it grows to vigorous and powerful proportions. Let's make it the instrument through which hosts of men and women will be brought to believe in and work for human brotherhood.

**William H. Henry**  
(National Socialist speaker and organizer.)

The Advance Messenger of the AMERICAN APPEAL dropped in this morning, and to our way of thinking it's the best piece of work we have seen in many years, if at all.

The make-up of the APPEAL is excellent; the kind of a paper, the matter contained, the experienced comrades that are listed to handle different work makes us all feel enthused for a big advance for the American Socialist movement.

**Emil Herman**  
(National Socialist organizer and speaker.)

New Year's Greetings and hearty good wishes to the AMERICAN APPEAL and its many readers.

Let us look the New Year squarely in the face and with spirit anew rededicate ourselves to the cause of Socialism.

Those who say "We can not do anything" must be swept aside by those who do something.

Be a builder, not a croaker. Look to the future—do not permit yourself to be dominated by the dead-hand of

the past. Victory is in sight and attainable if we but, each of us, do our duty—begin building today.

Join the Socialist party. Get a new member each month and a new subscriber to the APPEAL each week. That will keep you busy, make the party grow, increase wages, improve conditions and finally result in the emancipation of the working class and forever put an end to class rule by binding all mankind together with a common interest in the co-operative commonwealth.

**Jacob Panken.**  
(Socialist Judge, Municipal Court, New York City.)

America has become the bulwark of world capitalism. It is now the banker of the world. It controls the financial destinies of civilized mankind.

Europe's progressive population—its militant working class—is balked in its march toward peace, and a readjustment of the world along Socialist lines. American labor has been moving but slowly. The American public conscience has gone to sleep. American idealism is dormant.

An appeal of nation-wide magnitude is necessary to wake America to its duty to world peace and justice to man. May the American Appeal be made the Appeal to America.

**James H. Maurer**  
(President Pennsylvania Federation of Labor, member of Pennsylvania legislature.)

Bituminous coal miners, not on strike, are starving for lack of work. Why?

Over-development of industry, due to inefficiency of management. Anthracite coal miners locked out. Why?

Operators hope to crush the union and, at the same time unload on the "dear public" millions of tons of unsalable, small-sized dirt coal, at double real coal prices.

REMEDY: Boost the "American Appeal" and help hasten the day of public ownership of the mines.

**W. F. Richardson.**  
(Secretary Progress Builders of America.)

The new AMERICAN APPEAL staff and all Dear Comrades: This is just merely our congratulations and best wishes for your success. We today ordered a bundle and will continue to do so each week, as we feel that you are the reserve ammunition and reinforcement we have been wishing for so long. Our organization was formed with these ideals firmly implanted in our purpose and objective, and we will work immediately in perfect harmony with you. Good luck to you all, and I enclose best wishes.

**A. H. Floaten**  
(Veteran worker in the Socialist movement.)

I am happy to learn that the good ship, the AMERICAN APPEAL, has been safely launched on its adventurous voyage. With Debs as captain, the APPEAL staff as mates and officers, with the comrade workers throughout the United States as crew and deck hands, I feel a mighty assurance that the port for which it is bound, the Co-operative Commonwealth, will be made with safety.

**C. T. Stoney.**  
(Former Socialist State Secretary, Utah.)

Hark! Labor speaks again to that nation and to the world. The "American Appeal" goes forth. It calls us to action. Another chance to free ourselves is given us. Lean forward! Meet it! Grasp it! Use it! Strike at the heart of capitalist oppression. One million readers means the overthrow of the present system, and the establishment of freedom in "the land of the free." Up and at it, comrades. We're out to win.

**August Claessens.**  
(Former Socialist Assemblyman, New York, Speaker, Organizer, New York AMERICAN APPEAL—Greetings!)

No other appeal can gain the respect and attention of the enlightened American toilers than an appeal that is dominantly American in its viewpoint, vigorously militant in its attack upon the accursed profit system and high in its hopes of a saner civilization. On to Socialism! Such an appeal must and will conquer!

**Channing Sweet.**  
(Veteran Socialist, Father of Retiring Governor of Colorado.)

Hail the new voice of Labor, Fall in, Comrades: Veterans of the "Little Old Appeal Army." Rally once again at the clarion call of our old undaunted and unconquered leader, as he holds aloft the banner that waved at Dunker Hill.

There never was a greater inspiration. Let there be no slackers. A just cause is never lost. The enemy is on the Defensive, Labor triumph is near.

**Barney Berlyn.**  
(On the Socialist Fighting Front Since All Hall! The American Appeal!)

Our time has come, it is our duty to gather the harvest. There is not much talk now about the beauty of competition, everywhere they speak of the benefits to be derived from co-operation, co-operative marketing by the farmers, co-operative production by the trusts. It is coming.

Enclosed find the price of two subscriptions. I will try for more.

# Appeal Unfolds Gigantic Circulation Plan

With this issue the AMERICAN APPEAL takes the first step in its drive for a million circulation.

That step nevertheless, will be an easy one for APPEAL supporters to take. In one stride they can put this paper in the class formerly occupied by the Appeal to Reason in gigantic circulation and national influence.

Beginning today, the APPEAL starts a drive to induce every Socialist local in the United States to order a bundle of APPEALS every week, regularly, in proportion to the size of the local and its available means.

When it dawned upon the APPEAL staff that this was the logical and inevitable plan for basic circulation for a party-owned paper, they took an inventory of the number of Socialist locals in the United States. The possibilities of circulation in this field astounded the members of the staff.

IF EVERY SOCIALIST LOCAL IN THE UNITED STATES WILL ORDER WEEKLY A BUNDLE OF APPEALS WELL WITHIN ITS MEANS

THE AMERICAN APPEAL IN ONE BOUND WILL LEAP CLEAR INTO GIGANTIC NATIONAL CIRCULATION AND INFLUENCE.

UNBOUNDED POSSIBILITIES

Do you grasp the full meaning of this?

By concerted response and effort it is possible within a month to put the AMERICAN APPEAL on a circulation basis that will absolutely insure the permanence of this great national organ of education.

That will guarantee the production of the best propaganda paper the movement has ever seen.

That will reach the largest number of non-Socialist readers since the best days of the Appeal to Reason.

That will cause vital economic and social questions to be discussed on a scale by the American people.

That will start the leaders of Socialism once more to fermenting in America.

That will draw new blood, new members into the Socialist movement

in increasing numbers.

That will give the Socialist local real work to do and restore them to health, activity, and growth.

That will place a new leverage under public opinion in America and make and unmake national issues on the workers' standpoint.

That will absolutely prevent the formation of fake labor and reform parties and insure that any new party organized in America by the common people shall be genuine and fundamental.

Comrades, a response from every local in the United States will do all these things and more.

MAGNIFICENT PLAN OF ACTION

Realizing this, it is impossible to believe that any local in this country will fail to do whatever its resources will allow.

This is a time when any failure to respond will have a tremendously injurious effect and when an immediate favorable response is of supreme value.

We want every local to stand up and be counted and justify the cost and trouble of its existence by doing this valuable and effective thing right now.

What the APPEAL asks is only that each Socialist local do the easy, simple and obvious thing, "to thing it was created to do."

It was created to carry on Socialist educational and organization work. It exists primarily to make new Socialists. Its basic means of making new Socialists is literature distribution. It receives dues and retains a part of them for the purchase and distribution of literature.

NOW COMES THE AMERICAN APPEAL. YOUR PARTY-OWNED PAPER IN THE FORM OF A WEEKLY PIECE OF PROPAGANDA LITERATURE INCOMPARABLY BETTER AND MORE EFFECTIVE IN INTERESTING AND CONVERTING THE NON-SOCIALIST THAN ANY LITERATURE YOU HAVE EVER HAD BEFORE.

THE ROAD TO LIFE AND GROWTH

If offers a plan by which each local can perform its primary function of literature distribution far more effectively than ever before.

It offers a plan that will give the local something to do that will count—more locals die from inactivity or ineffective work than any other cause.

THE APPEAL OFFERS EVERY LOCAL LIFE AND GROWTH, AND IT OFFERS THESE PRICELESS CONDITIONS FOR LESS THAN MANY LOCALS PAY FOR INACTIVITY AND DISSOLUTION.

The means for the local paying for a bundle of APPEALS EVERY WEEK are many and varied.

THE PRICE OF EMANCIPATION.

It can buy the APPEALS from this office for 2 cents a copy and SELL THEM ON THE STREETS FOR 5 CENTS A COPY.

It can create funds to buy bundles of APPEALS from meetings, entertainments, amusements and raffles.

It can make collection from individuals for funds.

It can turn part of its revenues from dues stamps into a perpetual fund to buy bundles of APPEALS.

THERE IS NOT A LOCAL IN THE UNITED STATES THAT CANNOT GET THE MONEY EVERY WEEK, YEAR IN AND YEAR OUT, TO BUY A BUNDLE OF APPEALS.

A bundle of 25 will cost only 50 cents per week. A bundle of 50 will cost only a dollar a week. A bundle of 100 will cost only \$2.00—in propaganda value equal to a meeting that will cost from \$10 to \$25.

The distribution of these bundles will be the very breath of life to the locals.

The willing members will take the bundles. They will select their patients and administer the medicine of Socialism in weekly doses. If the patients are not incurable they will inevitably subscribe for the APPEAL. A PERMANENT CIRCULATION OF THE APPEAL WILL BE BUILT UP

IN YOUR LOCALITY THAT WILL MEAN A LIVE AND POWERFUL LOCAL MOVEMENT.

STRIKE QUICK AND HARD.

Hurry, hurry, comrades, let us not hesitate when there is within easy reach of all of us a weapon with which we can crack the shell of reaction in America by a single sudden blow.

Hurry, hurry, let us move in and occupy the field of working class political action before it is too late.

Hurry, hurry, before the beel of American Fascism is on your necks.

What locals are going to lead out—going to be able to report NEXT WEEK?

We are going to print the lists of the locals that lead the way. The moral effect of their action will be tremendous.

IF THE RESPONSE IS BIG ENOUGH AND QUICK ENOUGH, EVERY LOCAL IN THE UNITED STATES WILL SOON COME IN. Quick, quick, hurry, hurry!

**Appeal Army Column**

The AMERICAN APPEAL, beginning with this issue, starts the organization of the new APPEAL ARMY. We will have to announce the Army plans in future issues; we are too busy now counting sub and bundle orders. Evidently something is trying to function as the new APPEAL ARMY without authorization of the APPEAL staff.

This has hit our pride an awful jolt. Before we have had a chance to say a word about an APPEAL ARMY, bam! bam! it hits us again and again with sub and bundle orders, each jolt a little bigger and a little harder than the last one.

We thought we had located a plot in Pittsburgh to rob the APPEAL staff of the honor of organizing the new APPEAL ARMY, when bam! all at once, from Massachusetts, New York, Indiana, Illinois, Wisconsin, Oklahoma, Mississippi, Colorado and California came amazing evidence of APPEAL ARMY operations in a nation-wide scale.

We are wondering if the old propaganda army of Socialism ever disbanded at all—if it didn't just take voluntary leave on parole for a decade, or two, and then quietly stroll back and fall into line at the first call of the new American organ of propaganda.

Go slow, comrades. It has been a long since the members of the APPEAL staff has seen the desk of a

circulation manager piled high with \$1. \$2 and \$5 bills and glorious messages of cheer and support, that there is danger of a few casualties from heart failure.

Bam! Eighty dollars' worth of subs and bundle orders hit this office on December 17, a week after the first copies of the Advance Messenger, announcing the APPEAL was mailed.

Bam! This flood of orders passed the hundred dollar mark on the 15th.

Bam! On Monday, Christmas week the orders covering two days amounted to \$218.

Bam! What a jolt! The APPEAL staff has just begun to recover. Orders for \$218 worth on Tuesday.

This is noon, Christmas eve—\$145 is already in. As we read the glowing messages, expressions of confidence, courage and support, voices from the past, voices of the Yesterday of the American Socialist movement; voices of today and tomorrow—we wonder if the ten atrocious, ghastly years of the War, the Aftermath and the appalling silence of Socialism in America, was not after all just a nightmare we imagined if the old comrades of the greatest Cause on earth has not been going on and on while we dreamed our terrible dream.

No, comrades, we are not going to announce the names and messages of this ADVANCE GUARD OF THE APPEAL ARMY, this week. Wait for their messages in this column next week BUT, WHILE YOU WAIT, GET THOSE SUBS AND BUNDLES.

Here is a Sample from Mississippi, "I am a rural mail carrier and cannot distribute copies of the American

Appeal nor solicit subscriptions. I am paying out of my pocket and sending check for \$100 for the following subscriptions."

**Don't Forget the Party Comrades!**

This is to remind you that many of you in your splendid work for the American Appeal are neglecting the fact that the National Office needs the steady support of the membership in the prompt payment of membership dues. Most sincerely you are assured that a continuation of this neglect will work very damaging results in this office. You will need only this comradely reminder to do two things: first, pay up your own dues with great promptness; and second, take advantage of the present increase of interest created by the Appeal activities and secure at least one new member—at once. Try it, comrades. This is urgent.

The North and East force the chattel slave from the South into northern industry. Now the rich men of the North and East are buying up Southern land, and in addition to making the children of the South pitiable slaves, will fill the South with yellow serfs.

Millions of American people know very well that something is wrong, but they do not know what it is wrong. Our literature clearly explains what is wrong as well as that something is wrong. Let us send you our literature price list. The National Office of the Socialist Party at 2653 Washington boulevard, Chicago, will be glad to serve you promptly.

**Party News**

Space is lacking in the first number of the American Appeal for a detailed report of the proceedings of the Committee. With all members present except Comrade Harkins, the Committee held four long sessions and worked with speed and earnestness for two days—till 11 o'clock Sunday night. The outstanding matters for consideration were the Convention of 1926, the American Appeal, and the Committee's instructions to the State Secretary of Pennsylvania relative to our Party's cooperation with the Labor Party of Pennsylvania.

Labor Party Co-operation.

The Committee instructed State Secretary Hoopes as follows: (Quotation worded by Hillquit): "That the State Organization of Pennsylvania be authorized to cooperate with the Labor Party of Pennsylvania in the nomination and campaigns for election of public officers, provided that the candidates so nominated shall, in all cases, run on the tickets of the Labor Party and Socialist Party only."

Pittsburgh Geta Convention.

Buffalo, Pittsburgh and Philadelphia locals extended most cordial invitations to the Committee for the next National Convention. Each local was enthusiastic and urgent, indicating the old-time spirit. The Committee decided that the Convention shall be held in Pittsburgh, a very great consideration being the economy thus effected on railway fares of delegates. The Convention will open May 1, 1926. On notification to Pittsburgh of the choice, Local Albany finally replied by telegraph: "Western Pennsylvania will strain every resource to make the National Convention a success." Local Albany is one of the most

loyal and energetic locals in the country; put up a truly brilliant and powerful campaign in 1921; is no longer troubled by party splits and factionalism; has long been working in commendable harmony with consequent high efficiency. Leave it to the Western Pennsylvania comrades to attend to every detail with perfect intelligence and to supply the energy and industry necessary in preparing for a successful Convention and really good time generally.

Strongly Back Appeal.

The major subject for consideration by the Committee was the American Appeal; its management, general editorial policy, editorial staff, appearance, tone and special features. Acting Business Manager Barnes' report was discussed with general hearty approval, with searching questions by the Committee promptly answered by the manager. There was agreement that the Appeal should be primarily a propaganda paper, with such treatment of current news as to make it at the same time an interpretative, instructive newspaper. The editorial staff is to be: editor-in-chief, Eugene V. Debs; managing editor, Murray E. King; one other editor to be added immediately, and J. Mahlon Barnes, acting business manager. Comrade King reported having already enlisted the hearty cooperation of numerous contributors. In tone the paper is to be, of course, dignified, but not weakly timid of the charge of being sensational. The Appeal is intended to be constructive, but the Committee agreed, present conditions require constructive newspapers to fight, and fight without gloves, the obstructive wrongs everywhere manifest in capitalist society and blocking the way of social progress. Special developments in politics, finance and industry will call for very special features.

Makes Encouraging Report.

The acting business manager's re-

port presented unmistakable evidence of loyalty, enthusiasm, hope, determination and a great longing for a general reopening of the battle for justice by means of a powerful propaganda newspaper as the chief weapon of our national organization. Comrade Barnes, perfectly familiar with the psychology of our American movement, reported that judging from his very heavy correspondence, all signs from all parts of the country undoubtedly indicate a rapid, triumphant growth in our movement through the service and influence of the American Appeal.

Scarcely was the ink dry from the pens that signed the Locarno pact, guaranteed to bring peace and stability to the world, when the following events transpired: English spies were arrested in France while engaged in the patriotic business of stealing aerial war secrets for the benefit of England; France put on a second bombardment and massacre at Damascus; Italy forcibly took the oasis of Jarabub from Egypt with the full consent of England, Egypt's protector. Rumania, Poland, Jugo-Slavia and Czechoslovakia formed a military alliance against Russia. The League of Nations turned a deaf ear to the plea of Turkey for the restoration of territory seized by England and the plea of Syria for the restoration of rights taken away by France. The League of Nations awarded Mosul to Great Britain. The award of Mosul is nothing more than a brutal oil grab under the eyes of the League of Nations by protected oil magnates. Japan threw an army into Mukden, northern China, to side by reactionary and militaristic ally, Chang Tsoo-Lin, from a victorious popular movement of the Chinese. Finally, as a fitting climax, the League of Nations is providing now an international army and navy composed of the armies and navies of the members of the League, which, as openly announced, is "to make the decisions of Geneva and the Hague court respected."

Here we have every evidence that the Locarno Pact and the League of Nations are merely the basis of an international organization of capitalist governments for the purpose of preserving world-wide empires; for preventing the restoration of every territorial grab or division of spoils resulting from the World War; and prepared to suppress any movement among subject nations or in countries within or without the League which threatens its regime.

## LOOK

Your subscription to the Socialist World does not entitle you to the American Appeal. Socialist World readers, subscribe now.

The Coolidge administration is the rottenest in American history. In spite of sweet-scented words poured over it by a rotten press, the American people are fast finding it out.

The reason all capitalist newspapers make fun of congress is that representative government has been overthrown by executive and judicial dictatorship.

Russia is a horrible example, of course, but because she owns her banks and controls her own money, she is not running in debt as other nations are. It makes the plutocrats furious to realize that Russia could even fight a war without bond issues.

Brain-Drops

THE AMERICAN APPEAL... Brain-Drops... GLENGARRY

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The administration makes a great flourish of its intentions to obey the prohibitory law...

In spite of the howl against internationalism, capitalists recognize it as ready here...

Why should they criticize Red rage for quitting college, now that has a good job?

DEBS AND THE WAR

This, good friend, is your chance to get a remarkably good, large...

When the world belongs to the men and women who do the world's work...

Yet the world is ours, to make as we will, to do with as we please...

The laxity of morals, the dissolution of the home, Mr. Peter Collins, was not brought about by Socialists...

A panic is rapidly creeping on capitalist civilization, in spite of the wanton waste of the last ten years...

If Secretary Mellon was apprehended for violating the prohibitory law, the abuse of "liquor permits" would be seventy-five per cent ended.

And "Kip" Rhineland, who tried of his negro wife and sought to cast her aside, penitence, comes of one of our oldest and wealthiest families!

The deepening of the rivers in order to introduce competition and make the railroads behave will not bother the railroads in the least...

Women's Department

Working Women of the World. You have nothing to lose but your brains, and you have it...

It was only a few days ago that a Chicago newspaper columnist said that the woman's vote had made about as much impression on the political world as a fly's kick on a rhinoceros.

That isn't much. But it is not the fault of the fly, or that it is the fault of the rhinoceros...

The rhinoceros wears a skin not noted for its sensitiveness. It is a thick, horny, ugly skin.

And the fly would be right. The average man has just about as much to do with the country's political status as the average woman.

The fact is that the whole system is cut and dried and handed to Mr. and Mrs. Average Man on a platter by the "big butter and egg" men who own and control the world.

Working women of the world, it is little wonder that you are not making a barrain counter rush to the present political situation...

YOUR OWN political fences, around your own economic necessities, and in holding and controlling what you gain for yourself by such action.

When you have built a political party through which you can GAIN, without which you must ALWAYS lose, the critical columnist will no longer remind the world that THE WOMAN VOTE has made no impression on the political world.

Women of the voting masses, watch your political step! Join the party of YOUR interests!

The Battle. "Come and join the battle. Wherein no one can fall; Where whose fadeth and dieth, His deed shall yet prevail."

"Thousands of young, innocent girls are trapped each year and sold like cattle to the highest bidder..."

The average profit from 5,000 exploited women in Chicago is estimated at \$16,000,000. Pretty fair for the exploiters. But what do the women think about it?

It is estimated that \$37,000,000 is the annual income from the white slave traffic in the United States.

Multitudes of little children who ought to be in school are tending the bobbins in southern cotton mills.

When the world belongs to the men and women who do the world's work there will be some possibility of making it a cozy corner for everybody.

The hunger for money is gnawing at the vitals of our so-called civilization. For the love of riches men are selling their birthright, women their bodies, nations their honor.

Nor is it what we think that counts for so much, but what we put into execution.

Young People's Department

National Office YOUNG PEOPLE'S LEAGUE 22 Townsend St., Pittsburg, Mass. Arno J. Parker, Nat. Director.

The "Appeal" to All Yipels. There are yet a few Yipels who have not sent in their subscription for the "American Appeal"...

With the Circles. Pittsburgh, Pa.—A Y. P. S. L. chapter has been granted the young comrades of Pittsburgh. Twenty applicants for membership were enrolled at the organization meeting held two weeks ago.

Pittsburgh, Pa.—A Y. P. S. L. chapter has been granted the young comrades of Pittsburgh. Twenty applicants for membership were enrolled at the organization meeting held two weeks ago.

The Fitchburg circle has just launched a new educational program which appears very practical, and has the strong support of the whole membership of the circle.

Worcester, Mass.—Of the highest credit to the entire New England district the Worcester circle has renewed the publication of the Yipel monthly membership magazine, the "Mirror".

The first issue is a commendable accomplishment, re-establishing the popularity of the paper first shot. About 500 copies were distributed of the first issue.

Who else should be? If you own a house, dear reader, you cannot let your neighbor, who does not own a house, collect the rent therefrom.

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Mellon Tax Bill Wins

(Continued from page 1, col. 3) ing of great American dynasties of wealth and power, like the monarchial dynasties of history. The inheritance tax is one of the greatest safeguards against the PERPETUATION of wealth concentration.

BY THEIR IMPENDING VICTORY IN CONGRESS THE ULTRA-RICH OF AMERICA ARE INSURING NOT ONLY A COMPLETE CONCENTRATION OF WEALTH IN AMERICA, BUT THEY ARE INSURING THAT THIS WEALTH WILL BE HANDED DOWN TO THEIR REMOTEST DESCENDANTS, AND PERPETUATED TO THE END OF TIME.

These three prime objectives of Wall Street are nearing complete attainment by means of a publicity campaign that in real cunning and adroitness and in the manifest control by Big Business of the organs of publicity in America is unparalleled in the history of this country.

Sops to the Poor. In 1926 a drive was begun for a GENERAL income tax reduction and a SPECIAL lightening of the burdens on the moderate income taxpayers.

The latest startling reduction of the surtax to 20 per cent cost Big Business in concessions to the small income taxpayers, the exemption of the 3,000,000 smallest taxpayers from any payment of income tax, and moderate reductions on other income taxes.

THESE SMALL AND MODERATE TAXPAYERS AND THE WORKING PEOPLE OF AMERICA WILL PAY AND PAY WELL FOR THESE CONCESSIONS IN THE FUTURE.

The Florida Game. As the old slyver, loaded with bedding and camping paraphernalia, drew up before the filling station, Joe, the Service Man, took down the book and looked inquiringly at the Man in Overalls, who responded, "Ten."

After a moment, as the juice began to run into the tank, he added: "Many pass this way, going to Florida?" "Quite a lot," answered Joe. "Are you going to Florida?" "Sure thing."

"Better watch your step, brother." "Don't worry about me. I know the game, and am going to play safe." "Buy a lot for \$10, and expect to sell for \$10,000, eh?"

"Not me. I am not going to buy along the coast at all." "Well, they have mighty good land in the interior. The only trouble with it is that a great deal of it is under water, and under sea level. The water will have to be pumped from it. That land is selling for from \$1,000 to \$5,000 an acre, I hear."

"There is plenty of land in Florida at reasonable rates, yet, land that is rich and near streams and not under water. There is where I am headed." "Going exploring, eh?" "You bet your life."

"Good luck to you. May you find the fountain of perpetual youth." "That fountain is there all right. Only it is perpetual youth of vegetation, not of man. The climate extends all over Florida like a roof, and is not confined to the coast, where the people are going crazy. Moreover, the most backward part of Florida is only a few hours' drive from the sea, which means from world market, and therefore if one gets some of the land before it is gobbled up, he will be in on the biggest real estate transaction in all history."

"Just what is your game, anyhow?" asked Joe, the Service Man. "Merely to slip in on the fellows' game. Don't you know what it is up?" "Real estate, for one thing."

"Yes, and why?" "You tell it." "Well, millionaires have discovered climate in Florida. But that isn't all they have found there. They have let a lot of poor suckers demonstrate that citrus fruits and early vegetables can be raised in Florida, and that Florida is nearer to the market of the big cities—or of half the population of the United States—than any like section that grows these things. Just now the big easterners are picking up coast sites, not only for homes and playgrounds, but also to command ocean shipping. But the real objective is to get hold of ground for raising tropical fruits and early vegetables. The time is at hand when a few millionaires will own all of Florida without mentioning. They will plant orchards and gardens, and man them with Mexicans and Japanese. Look out, California! You are doomed. People will not buy your fruits and vegetables, when they can be had in all quantities so much nearer home. Florida also has climate as well as California. Why should people go to California to spend their money, when they can have more fun closer at home? The west is doomed, because eastern money men are getting their hold in the garden spot of the south, just as a few years ago they grabbed Cuba and the sugar lands of the West Indies."

"Oh, I see. And you propose to sort of slip in on these big fellows?" "I sure do."

"Won't they be surprised?" "An' Joe hung up the hook, screwed the tap on the tank and replaced the cushion.

"Well, here we are," he said. "Go to it. But I bet a dollar you vote the Democratic ticket. You talk that way."

After all that has been said about the debts that foreign nations owe "us"—the banks—the plutocrats are angry because the interest paid by those nations to "us"—the bankers—will not equal the interest "we"—the people—must pay on "our"—national debts to "us"—the bankers.

We have printed several thousand extra copies of this, the first number of the AMERICAN APPEAL. New subscribers can start their subscriptions with this number yet, if they will be quick about it. When you subscribe, just say, "Start me with Number One." Be prompt. This offer is good only while the extra supply lasts.

Sinclair Introduces Hero of His "Letters to Judd"

Describes the Typical American Worker to Whom Message of Industrial Democracy Must Be Conveyed

By Upton Sinclair.

Judd is an old carpenter who has done odd jobs on our place for the past ten years. Just how old he is I don't know, but he's pretty old; his hands are gnarled and calloused and his finger nails chewed up and broken by hammer blows; there are knotted veins in his forehead and his hair is grey and thin. But he works like a beaver, and don't you ever hint that he should slow up—he will hoot at you, and say that he can lick any young fellow with one hand. He will hitch his harness into place—he has a rupture, and wears some kind of truss—and will slide under the house to connect up a gas-pipe, and come crawling out with his hair and eyes full of cobwebs, and his wife will say, "Come out of there, you old gopher." He adores her. When she talks to him like that, he would lift the side of the house to please her. The two of them engage in violent arguments as to how a door ought to be hung or a tree pruned. "Nobody ever did it like that," Judd declares—and considering that sufficient reason. He does it her way, so long as she stands over him; but if she leaves, he is apt to finish it his way—for, after all, it is manifest that a man knows better than a woman.

Ten years ago our home was a row of vacant lots on a hillside, covered with weeds and rusty cans. Now it is an old-fashioned Southern house with a long veranda and a row of white columns, surrounded by rose gardens and grape-arbors and fig trees and oranges. The house was made out of five old houses, bought for a little more than nothing, and moved onto the place and joined together; the gardens were made by my wife sticking baby plants into the ground, and holding a hose over them all day and part of the night. I helped a little; and two school-boys helped after hours; but Judd was the Hercules who did most of this mighty labor. He would rout us out of bed in the morning, and many a time we have worked after dark, to get a roof over something before it rained, or to finish a cement job before it set. What is there we haven't done together?—digging ditches and setting fence-posts, hoeing weeds and pruning trees, laying shingles and tacking down tar-

paper, cleaning old furniture and painting an automobile, moving a garage and installing a sprinkler system. And always with a preening female genius hovering over us, exhorting and appraising, mostly on the debit side! Never was there such a woman for saving, and for devising, and for utilizing. Once Judd in his digging came upon a rusty iron spike, and showed it secretly to me. "Better throw it over the hill quick," he said. "If the missus sees that, she'll start a railroad!"

When the house was done, there was a party. The living room is extra-fancy, with high, peaked ceiling, and lights way up, dim and mysterious; in a million years you'd never guess that it was once an old tailor-shop, bought for a hundred dollars, and moved over here, and the upper floor taken out! Well, our friends came, some of them rich people in limousines, creating a sensation in our neighborhood. The neighbors were invited—it is a working-class part of town, and a few people came, shy and a little distrustful, and picked out seats with backs to the wall, and sat stiff and silent, while George Sterling, great poet and genial soul, told us intimate recollections of Joachim Miller and Ambrose Bierce and Jack London, and other old-time California writers.

Judd wore his best clothes, and a stiff collar, and brought a lady friend in black satin. We were surprised by this, for we knew that Judd was a widower of many years' standing; we teased him afterwards about this lady, and he blushed, but insisted there was "nothing to it"—and apparently there wasn't, for he still lives alone in the house he has built, with a fire-place made of every kind of shiny colored stone you can find on the beaches of California. There is a porch to this house and a lot of fancy cement work, that will last Judd's life-time and much longer. You must understand, this is no "hard-luck story," quite the contrary; Judd has got to be a rich man in the course of ten years, with over-time wages of a dollar an hour. He put his savings into two lots, and his spare time into building three houses on them, and now he has two of them rented, and he goes trout fishing every spring, and deer-hunting in the fall, and he took a trip to Texas just to have the fun of spending some of his money, instead of leaving it all to his nephews. When he comes now to do odd jobs for us, it is by way of a favor; and he says, "Well, you got a new book now?" Of course I always have, and he demands a copy, and insists it must be cloth, and auto-

graphed; and then we have our regular argument as to whether he shall pay for it, and we compromise on the basis of his paying the wholesale price. He tells me what he thinks about my writings, and just what is wrong with my ideas.

Judd, you understand, is not the least bit of a "radical." "I got no use for these 'reds,'" he says, being a simon pure, hundred per cent American; there are too many foreigners in the country, and if they don't like it, let them get out. But at the same time Judd is nobody's fool. For one thing, he is "onto" the politicians; they are a bunch of crooks, and he proves it, telling me things that are going on right in Pasadena—he knows from this friend or that who works for the city. Also, Judd is "onto" the politicians at Washington; of course you can't get the facts, because the newspapers won't print them, but look at this oil business, and look at the fellows that got a billion dollars from the government, pretending to make airplanes for the war, and they never got a single one to flying in France. Judd supported the war, and bought Liberty bonds with his savings; but he says that if the truth was known, we could have kept out of that war, if it hadn't been for the munition-makers and the bankers and their loans to England and France.

So you see, we have plenty to talk about while nailing down shingles and screwing up water-pipe! Once, not so long ago, Judd said to me, "By golly, I never thought of that!" I answered, "I would be surprised to know how many things you never thought of." Said he: "Why don't you write a book for fellows like me? A workmanman is tired when he gets home, and don't have time for big books, and he don't know the long words. But you write something short and easy, and show us little fellows just how we go it in the neck."

Well, there are lots of things one would like to write, and one doesn't get around to them all. But I've now and then I think about Judd, and the millions of other Judds there are, scattered over this great land. I think of things I'd like to say to them, if only I could get to them. Here it is, Thanksgiving morning of the year 1925; and just why this morning should have chosen itself, I can't imagine, but I am sitting at my typewriter, on the very porch that Judd helped to build, and came crawling out from under with his hair and eyes full of cobwebs—the old gopher! I am beginning the book he asked me to write, for him and the other American workmen.

Face Coal Crisis or Settlement

(Continued from page 1, col. 7)

to buy the accumulated inferior grades of coal—the coal combine was set for a winter seige. Strike Enters Second Stage. That strike is now entering its second phase. Word comes from labor leaders in Pennsylvania that the bins formerly bursting with the smaller-size, inferior grades of coal are being rapidly emptied. In a short time there will be no reserves of better or inferior anthracite. The worst part of winter has just begun. The people are wholly unprepared for what seems certain to come if the strike is not over soon. They have been misled by the false propaganda of the coal barons. Into the belief that there is no danger of a shortage, or that in case of a shortage of anthracite, soft coal, coke, or oil can be used as a substitute.

President John L. Lewis of the United Mine Workers of America, has pointed out that there are countless thousands of coal users especially in the crowded sections of the east, equipped only to use anthracite, who cannot possibly accommodate their equipment to any of the substitutes on short notice.

The real test is due soon, is the news that comes from the strike zone. If the strike is not over soon, the country may know what a coal strike in the winter may mean. It is usually soon known to what lengths the people can be misled into a catastrophe by the false propaganda of a monopoly bent only on serving its own ends. It may soon know whether or not a monopoly in every sense of the word, fully prepared and equipped with tremendous resources and reserves and fighting in its own chosen way on its own chosen ground, can wipe out the biggest fighting union in America and endanger the whole labor movement of this country.

Labor is facing a real test. Its full organized strength will be needed to meet the situation if a strike settlement does not come soon. The public—what remains of American democracy—is facing a test. Democratic institutions are squarely challenged by a lawless monster of monopoly and extortion.

The swindled and victimized consumers of anthracite coal are facing a critical period in the cold winter days that lie just ahead. Behind all these problems looms the larger problem of what to do with this over-grown, over-ripe monopoly.

From various groups throughout the country—from elements that have never voiced this demand before—comes a rising chorus: LET THE PEOPLE OWN THE COAL TRUST.

Never before did the public ownership of a vital industry come so near being made an immediate national issue as now. Not only has Congressman Berger suggested the old Socialist demand for nationalization of this monopoly, in a telegram to Governor Pinchot of Pennsylvania, but almost immediately following Berger's telegram Governor Pinchot in a call for a special session of the legislature to handle the coal situation, holds up as a club the possibility of seizure by the state of the anthracite coal mine.

The demand for public ownership is breaking beyond its Socialist sources. Congressman Griffin of New York has presented a resolution authorizing the President to seize the coal mines in case of necessity. Senator Norris and Senator Shipstead, progressives, are backing public ownership moves in the senate.

The opportunity is rapidly developing to hit hard and effectively for the public plucking of the most ripe of all trusts.

The air "service" of the masters gives a new excuse for the spending of the people's money in the interest of militarism.

No, American plutocracy is not going to permit the revival of mining in the west. It has gold cornered now; it has the west under its thumb. Why should it permit mining to revive the west and produce more gold to be cornered?

By the time congress met in December everybody had forgotten the issues on which it was elected 17 months before, and naturally it merely resumed its old sport of jumping on your neck.

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Jackass Stuff

Appel Public "What do they mean by this evolution stuff?" asked one Jackass of another, as they lingered under a shade tree.

"Oh, some men seem to think that they are of the same family we are."

"Well, it may be, but we certainly have got a long start of man," replied the interlocutor. "It will take them a long time to catch up with us, so that the working mule will really know how to kick, like we do."

Ain't it the truth?

The Right to Live

By John S. Curryer.

I did not ask to come, yet I am here, And have a right to live as well as you. Life with its comforts are to me as dear

As to all others. I my part will do Of the world's labor, only the chance I ask To strive like others whate'er the task.

What though I am not skilled at any trade, Am but a common laborer. The work That must be done by some does not degrade.

'Tis honest labor that I never shrink. Why should not I the World's best products share When I have done my part? 'Tis only fair.

Pray tell me by what right you better live And from the lap of luxury do feast your fill. To labor's products you did never give

And yet its harvest shared whenever you will, While I and others who have toiled must want. And be content to share the remnants scant.

Think you that always thus will labor wait, And hungry go the while you feed and waste? Not so. They who the wealth of world create Will harvest it and only share the feast

Among themselves. If you would have a share, Then must you help the bounteous feast prepare.

The new war is on. It is the only war in which the master class ever takes part. It is the old, old war on labor for spoils and destruction.

If the papers would devote as much space to propaganda for Socialism for six days as they devote to propaganda for plutocracy 365 days in the year, the whole world would go Socialist in a week.

So far from hanging Hohenzollerns, as they threatened to do, they are restoring his property, and the masters may yet put him at the head of Germany to save it from Socialism and for themselves.

