

“The Campaign Primer” illustrated by Art Young, © 1920, and “The Socialist Primer” © 1930 are basically “edition 1” and “edition 2” of the same publication. Edition 2 shows many significant changes from edition 1. These changes were examined in detail and called to my attention by John H. and Tim D., who I thank for alerting me this. I’ve included text of the list of differences Tim D sent to me on the next page.

Below is a list of differences which are illustrated in this .pdf file.

The cover (page 1) differs primarily in the name of the pamphlet, where in the second edition “Socialist” is substituted for “Campaign”. The font of the title is the same, as is the center cover illustration by Art Young, a stick figure cow. At the bottom of the cover, with the passage of 10 years, the address in Chicago of the Socialist Party of America has changed from 220 South Ashland Boulevard in 1920 to 2653 Washington Boulevard in 1930.

Page 2 differs between them solely in the date of copyright. The two pages differ solely by a single digit: The “2” of 1920 vs. the “3” of 1930. This difference is so trivial that it will not be highlighted in the “examples of difference” that follow.

By far the most important differences are in the content of pages 12 and 13 and page 17 which are graphically and politically entirely different between the two “editions” of this pamphlet. On page 13 in the 1920 edition one sees picture of the Red Army in a phalanx, guns at ready, and text that which lauds the Soviet Union and Leon Trotsky as leader of the Red Army. This is replaced in the 1930 second edition with a treacly image expressing the hope that someday we will have socialism. On page 17 a picture of Lenin and words lauding his accomplishments in the 1920 edition is removed, and replaced with a picture and text about the futility of voting for either of the two main parties “parties of special privilege”

Page 20 is entirely different, also, in the two editions. A somewhat ambiguous cartoon in the 1920 first edition about oil of socialism not mixing with the water of the Democratic or Republican party has been replaced in the 1930 second edition with a somewhat heavy handed and vague one about the boss taking the corn and leaving the worker the husks.

The images of the following are not included here, I did at first glance note:

Page 23 (inside back cover) of the 1920 edition contains an advertisement for Art Young’s then currently being published magazine, “Good Morning”. Page 23 of the 1930 edition contains an advertisement for Art Young’s book “On My Way”, which had been published in 1928.

Page 24, the back cover, of the 1920 edition (“The Campaign Primer”) is blank. In the 1930 edition (“The Socialist Primer”), it contains advertisements for roughly 10 pamphlets and 14 books that can be purchased from the Socialist Party of America

---marty Brooklyn, NY May 2017

Martin H. Goodman MD
Director, Riazanov Library digital archive projects
Board of Directors, Holt Labor Library

More differences between the two issues:

Tim Davenport made a more detailed and proper page by page comparison of these two editions of "The Campaign Primer" illustrated by Art Young (the second 1930 edition now titled "The Socialist Primer").

Tim found two more cases where entirely different graphic images were substituted for those that had been in the 1920 edition. And numerous changes in the text on various pages:

Pg. 4: Caption adds the words "...AND CITY COUNCILS" to the last sentence in 1930 version.

Pg. 7: Caption reads "...AND VOTE FOR SOCIALISM" in 1920; "...AND VOTE IN SOCIALISM" in 1930.

Pg. 9: 1920 version ends with a clause "— AND PROVES THAT HE HAS 'BRAINS.'" which is dropped in the 1930 version.

Pg. 11: Adds the words "JUST AS WATER IS" in the 1930 version.

Centerfold 12/13: As you mention the 1920 version's capitalist parties (pg. 12) and red army (pg. 13) drawings goes missing in 1930, with a new double-wide centerfold drawing.

Pg. 17.But you don't mention that pg. 17 (Lenin) also goes missing in the 1930 version, replaced by a wholly new two capitalist parties drawing.

[I now add images of this major change ---marty]

Pg. 19. The caption of the 1920 pamphlet speaks of Debs in the present tense, the caption of the 1930 revised edition speaks of him in the past tense. Interestingly, the 1930 version fails to update the fact that he actually ran for president FIVE times (1900, 1904, 1908, 1912, 1920) and repeats that he ran just four times, which was apparently true at the time the 1920 pamphlet was published.

Pg. 20: Has completely different drawings between the 1920 and 1930 versions.

[the two versions now are illustrated in this file ---marty]

Pg. 22: Urges "VOTE THE SOCIALIST TICKET STRAIGHT" in 1920; "VOTE THE SOCIALIST TICKET! READ THE SOCIALIST PRESS! JOIN THE SOCIALIST PARTY!" in 1930.

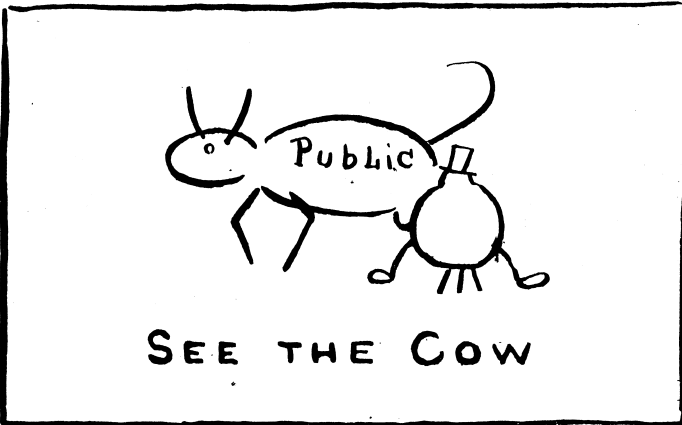
Pg. 23: Completely different ads, as you mention, for *Good Morning* in 1920, for *On My Way* in 1930.

Pg. 24: Includes ad back cover in 1930, blank in 1920, as you mention.

The Campaign Primer 1920
("1st edition")
Cover (page 1)

The Campaign Primer

BY *Art Young*



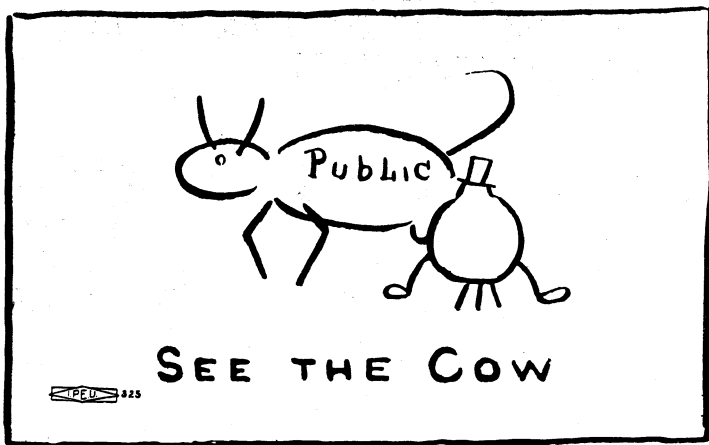
10 CENTS

Published by the
SOCIALIST PARTY OF THE UNITED STATES
220 SOUTH ASHLAND BOULEVARD
CHICAGO, ILL.

The Socialist Primer 1930
("2nd edition" of Campaign Primer)
Cover (page 1)

The Socialist Primer

BY Art Young



20

10 CENTS

Published by the
SOCIALIST PARTY OF AMERICA
2853 WASHINGTON BOULEVARD
CHICAGO, ILL.

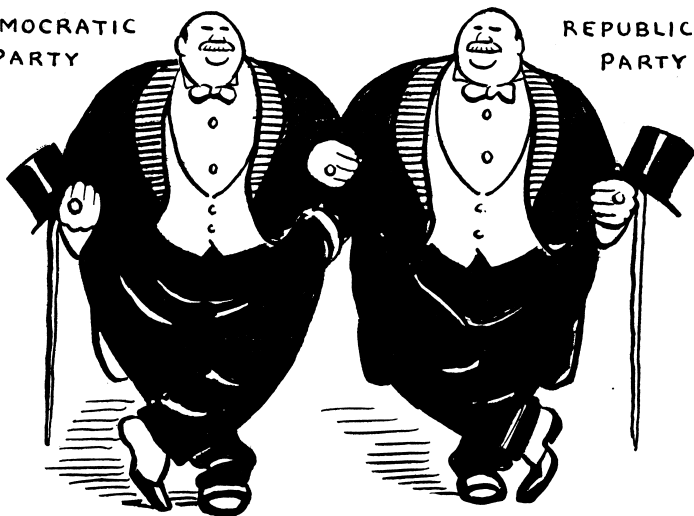
The Campaign Primer 1920

("1st edition")

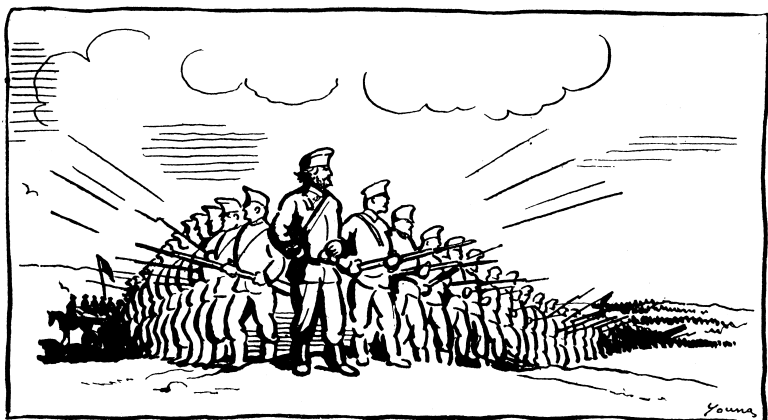
pages 12 and 13

DEMOCRATIC
PARTY

REPUBLICAN
PARTY



O GOODY! SEE THE TWINS. IS THERE ANY DIFFERENCE BETWEEN THEM? NOT A BIT. WHAT'S THEIR MOTHER'S NAME? MRS. BIG BUSINESS. THEIR FATHER'S NAME? MR. BIG BUSINESS. WHAT DO THEY STAND FOR? PROFITS FOR BIG BUSINESS. DO THEY EVER SPEAK TO THE PEOPLE?—O, YES, THEY SPEAK VERY POLITELY EVERY ELECTION DAY.



THIS IS A PICTURE OF THE DEFENDERS OF SOVIET RUSSIA. IT IS CALLED THE RED ARMY, BECAUSE THEY CARRY THE RED FLAG THAT REPRESENTS THE BROTHERHOOD OF MAN.

IT IS RED TO SYMBOLIZE THE RED BLOOD THAT FLOWS IN THE VEINS OF ALL WORKERS NO MATTER WHAT COUNTRY THEY LIVE IN.

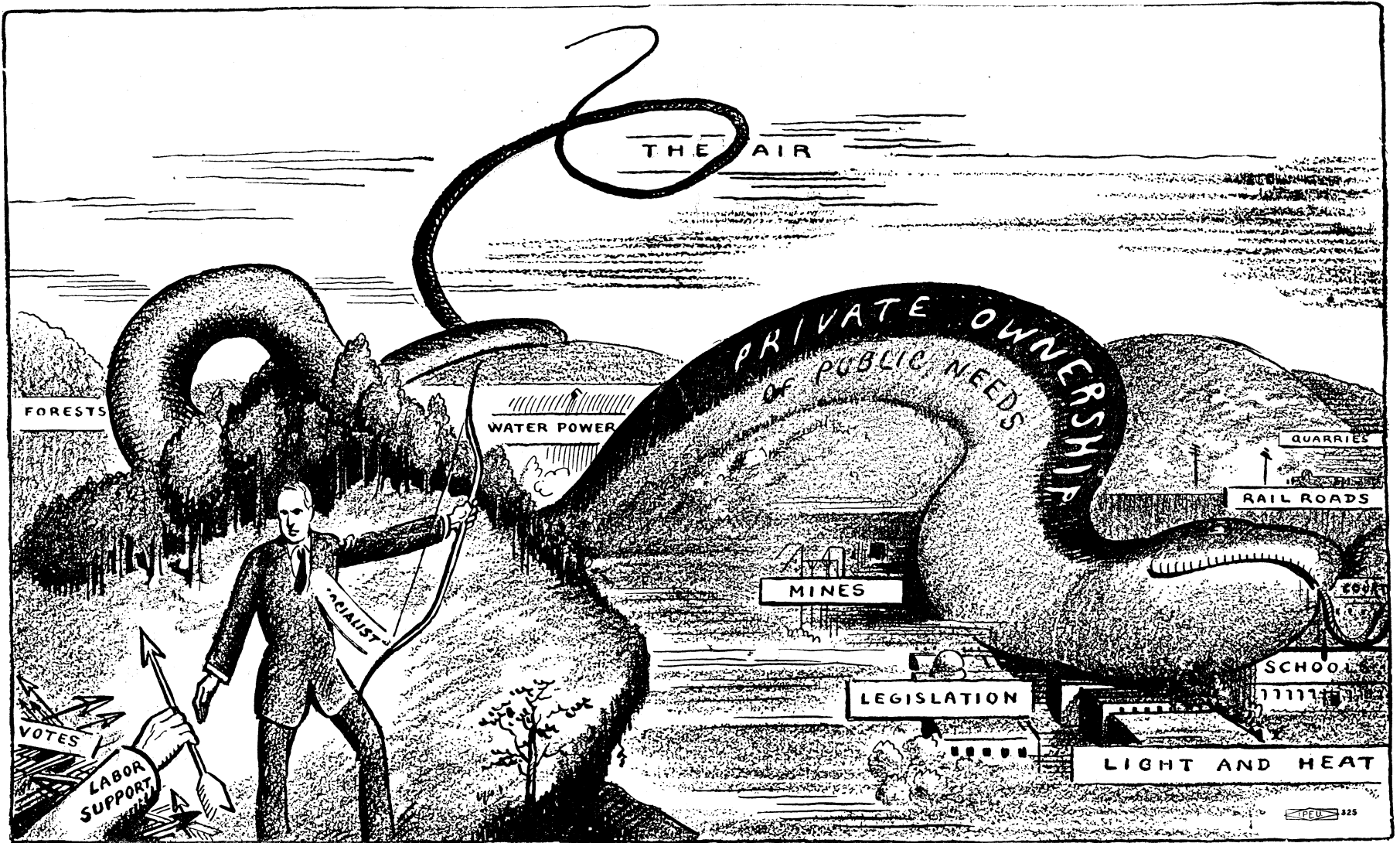
FOR THREE YEARS THESE BRAVE SOLDIERS HAVE FOUGHT AGAINST THE ALLIED ARMIES AND COUNTER-REVOLUTIONISTS, WHO ARE BACKED BY THE BIG BUSINESS INTERESTS OF THE ALLIED NATIONS.

AT ONE TIME THEY WERE ATTACKED FROM THIRTEEN DIFFERENT DIRECTIONS BY THE BIG BUSINESS GOVERNMENTS WHO KNOW THAT THE TRIUMPH OF SOCIALISM MEANS AN END TO THEIR POWER.

THEY HAVE ALWAYS WANTED PEACE, BUT ARE WILLING TO DIE FOR THEIR IDEALS IF THEY HAVE TO.

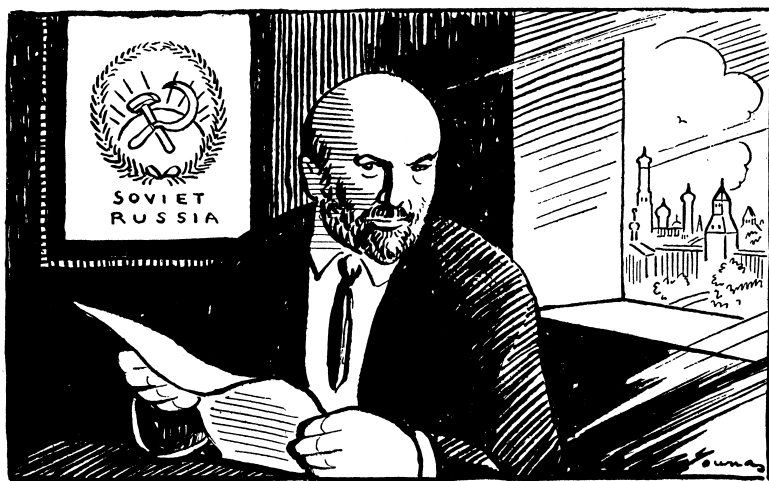
LEON TROTZKY IS THE COMMANDER-IN-CHIEF OF THE RED ARMY.

The Socialist Primer 1930
("2nd edition" of Campaign Primer)
two page wide center cartoon
pages 12 and 13



WILL THERE EVER BE ENOUGH ARROWS TO KILL THE MONSTER? SOME DAY. IN THE MEANTIME, EVERY ARROW HELPS.

The Campaign Primer 1920
("1st edition")
page 17



AND THIS IS NICOLAI LENIN, PREMIER OF THE ALL-RUSSIAN SOVIET GOVERNMENT.

LENIN IS THE ORGANIZING BRAIN IN ESTABLISHING AN INDUSTRIAL COMMONWEALTH IN A COUNTRY OF 180 MILLIONS OF PEOPLE, THE SIZE OF WHICH IS ABOUT ONE-QUARTER OF THE ENTIRE WORLD.

LENIN REPRESENTS THE SPIRIT OF THE RUSSIAN PEOPLE. WHY DON'T THE ALLIED GOVERNMENTS RECOGNIZE THE GOVERNMENT OF WHICH HE IS PREMIER? BECAUSE THEY DON'T WANT AN EXPERIMENT IN SOCIALISM ON SUCH A LARGE SCALE. THE WISEST OF THE OLD STATESMEN KNOW IT WILL SUCCEED, AND THEN THE EXPLOITATION OF THE POOR BY THE RICH WILL END.

The Socialist Primer 1930
("2nd edition" of Campaign Primer)
page 17



HAVE MANY MEN AND WOMEN BEEN THROWING THEIR VOTES AWAY? THEY HAVE. WILL THEY CONTINUE TO? THEY WILL, AS LONG AS THEY ARE VOTING FOR THE PARTIES OF SPECIAL PRIVILEGE WHICH ARE RESPONSIBLE FOR GRAFT, CORRUPTION, WAR AND POVERTY.

The Campaign Primer 1920
("1st edition")
page 20



WHAT IS THE MAN DOING? HE IS MIX-
ING STALE WATER BY—POURING IT FROM
ONE GLASS TO ANOTHER. HE CALLS IT:—
FUSION. WILL OIL MIX—WITH WATER?—
— IT WILL NOT.

The Socialist Primer 1930
("2nd edition" of Campaign Primer)
page 20



SEE THE BOSS AND THE WORKER. WHAT ARE THEY DOING—DIVIDING UP? THEY ARE. IS IT A FAIR DIVIDE? NEVER MIND, THE BOSS DECIDES THAT.